

## ANTICIPATED 2002 PROJECTS

As the National Association of Addiction Treatment Providers moves toward a celebration of its 25<sup>th</sup> anniversary (2003), your organization will continue to build upon the many initiatives it has taken in the past. NAATP has and will continue to address issues related to accreditation, quality of care, access and affordability of treatment and reimbursement mechanisms. *Wherever there are issues related to the quality and integrity of addiction treatment, you can expect to find your organization, the National Association of Addiction Treatment Providers!*

More than ever, NAATP will be executing strategies to ensure the foundational premise of alcoholism and other chemical dependencies as a disease. NAATP will be looking to develop collaborative and partnership relationships with those organizations and associations that share this basic premise and are committed to affordable and available quality addiction treatment. In preparation for the 25<sup>th</sup> anniversary celebration, your Board of Directors has initiated a strategic planning process that will culminate in a Board review of the plan in the fall of 2002. It is anticipated that this plan will carry us forward for the next 3- 5 years.

Throughout 2002 you will see NAATP's name and logo attached to:

- An enhanced *fifth year* Benchmark survey process with the ability to develop custom reports for participants and the ability to complete the form online,
- Publication of 2002 Membership Directory,
- Availability of published 2002 NAATP Salary Survey in the 4<sup>th</sup> quarter of 2002,
- *NAATP Visions* – a ten issue per year newsletter,
- Revision of membership dues structure to be put in place January 1, 2003,
- Annual Conference in Scottsdale, AZ – May 18-21, 2002,
- Continued representation on important issues at the national level,
- [www.naatp.org](http://www.naatp.org),
- Membership growth,
- New location for the NAATP office, and
- Much more!

Your organization – the National Association of Addiction Treatment Providers – is your strong and effective voice for addiction treatment. To represent you, and to effect those changes that are important for the addiction treatment field, it is

## THE NATIONAL ASSOCIATION OF ADDICTION TREATMENT PROVIDERS BOARD MEMBERS 2001-2002

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national association of addiction treatment providers

Ronald J. Hunsicker, D. Min., FACATA,  
President/CEO

313 West Liberty Street, Suite 129  
Lancaster, PA 17603-2748

Phone: 717/392-8480  
Fax: 717/392-8481

[www.naatp.org](http://www.naatp.org)  
A Premier Association representing  
Premier Providers of Addiction Treatment

# 2001 ANNUAL REPORT



national association of addiction treatment providers

A Premier Association representing  
Premier Providers of Addiction Treatment

**SCOTT MUNSON  
BOARD CHAIR  
2001-2002**

What a year! With the events of September 11<sup>th</sup> our lives have permanently changed. It's impossible to look back over the past year and not think in terms of before and after 9/11. Almost every aspect of our lives today has been altered in ways we are only beginning to understand. From our family priorities to how we conduct our professional and personal lives; things are very much different today. Prior to September 11<sup>th</sup> the big concerns seemed to be, when was to stock market going to turn around and who was driving the kids to the game this weekend? Then all at once life became much more real and much more precious. Family, friends and being a part of something took on renewed importance. We looked to each other for support and learned you just couldn't take things for granted anymore. I believe the same holds true of our field. We need to support each other and not take things for granted. It is far to easy to only focus on the individual needs of our organizations. But alone we lack the support, energy and influence to meet the challenges we face. Getting up, getting out and getting involved is critical not only for our field but for our organizations as well.

Whether we are facing new security concerns, having to address significant reductions in funding due to the ailing economy or meeting the ever-increasing demands of regulators and payers every program must remain diligent to keep up and keep moving forward. For me, one of the best resources I have for meeting the challenges facing my organization today is membership in NAATP. One of the most significant insights I have gained since becoming active in NAATP is the commonality of our concerns. It doesn't seem to matter what part of the country you are from or what type of services you offer, we all face many of the same challenges. In helping my organization to meet those challenges the other members of and the resources offer by NAATP have been invaluable.

Thanks to the dedication and effort of our President, Ronald J. Hunsicker, NAATP has continued to move forward and grow. As a result of his efforts over the past 5 years, with virtually no support staff, Ron has continually added value to NAATP membership and has grown the organization to the point where it is now viewed has the voice of addiction treatment. As always Ron has been busy growing

NAATP while improving and adding to products offered to our members. A few of the accomplishments of the past year include:

- **During 2001 NAATP added over 30 new programs as members of the association. This growth continues a trend of growth in which the membership continues to become more diverse.**
- **Completed the fourth Benchmarking survey with 80 reporting programs participating. With this accumulating database we are now able to provide valuable custom reports for participating members.**
- **Published ten issues of NAATP newsletter.**
- **Moved the NAATP office to a permanent location at 313 West Liberty Street, Suite 129 Lancaster Pa.**
- **A very successful SECAD 2001 with nearly 900 attendees and 100 exhibitors. Our involvement with SECAD has provided an excellent opportunity to increased membership and visibility for NAATP.**
- **Brought to conclusion the discussions around the need for a new membership dues structure that was approved by the board in February.**
- **Continued presence at the federal level regarding parity, charitable choice and other issues of importance to addiction treatment providers.**

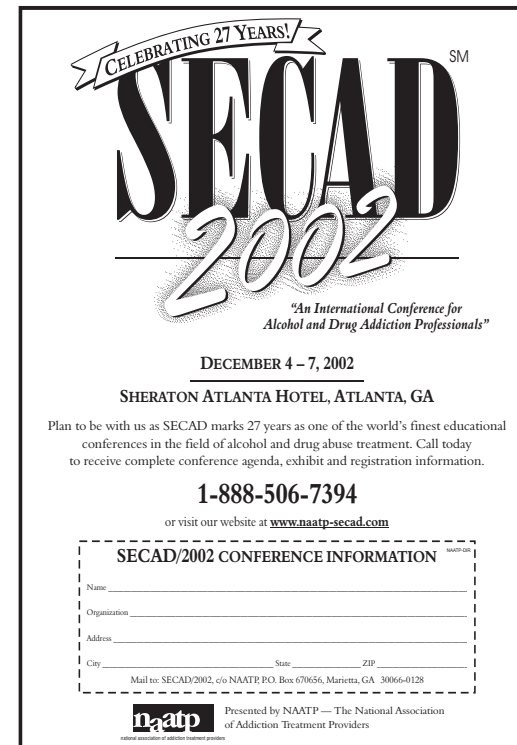
As we enter into another year we, as a field, will face new challenges: HIPAA, parity, decreases in funding, increases in regulation, staffing shortages and on and on and on. While the issues on the list may change, there will always be the next big challenge or the next big crisis. The key will be are we organized enough, as a field, to meet those challenges? Historically as a field we have fallen short in our ability to advocate for our clients and ourselves. It is my belief that NAATP is our best opportunity to have a collective voice, to be heard, and to make a difference. Your membership and your involvement does make a difference.

**SECAD**

Each year the Wednesday after Thanksgiving marks the gathering of addiction treatment clinicians in Atlanta for the SECAD (South East Conference on Addictive Disorders). This is a unique gathering of individuals and exhibitors that now has a more than 26 year history. The National Association of Addiction Treatment Providers became the sponsor of this event in 2000 which was the 25<sup>th</sup> year for SECAD.

2001 saw a considerable amount of uncertainty in terms of anticipated attendance in light of 9/11! However, the attendance was up for the 26<sup>th</sup> consecutive SECAD and all available exhibit space was sold. Once again, SECAD proved to have the power to attract and the attraction to generate new interest and enthusiasm for the event. As the planning continues to move forward, the commitment is to provide a quality and state-of-the-art training event in which multi-disciplinary clinicians are provided with the best information concerning new and proven clinical treatment methodologies to addiction treatment.

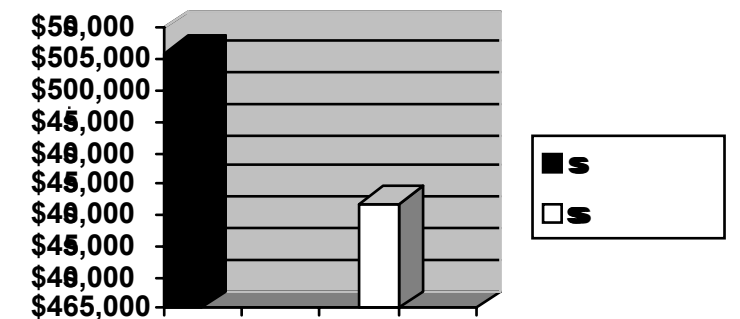
Plans are well underway for the 27<sup>th</sup> SECAD event as NAATP will again be sponsoring and presenting this event. Mark your calendar December 4-7, 2002 for this event and be sure to be in Atlanta for this event, experience, and happening!



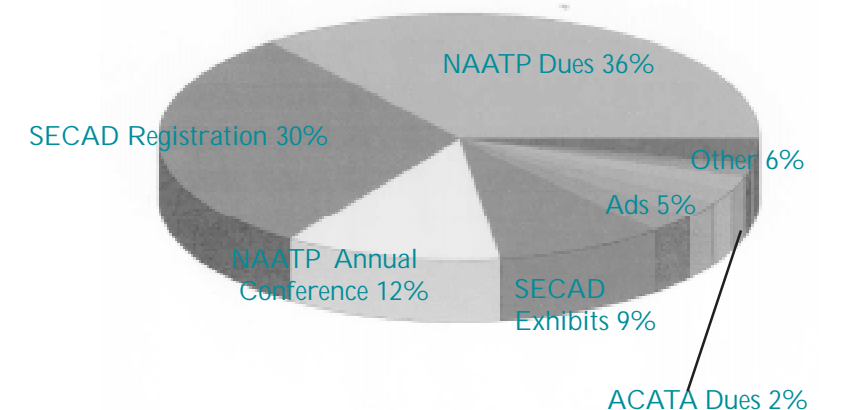
**2001 FINANCIAL PERFORMANCE**

For the fifth consecutive year, your association (NAATP) operated with fiscal stability and showed a modest net income at the end of the year 2001. This was accomplished while the association has increased the products and services made available to NAATP members. NAATP membership has become more valuable! With the addition of SECAD, the percentage of revenue has also changed. However, for 2001, NAATP dues have returned as the largest component of the NAATP revenue.

The following graphs display a view of the revenue and expenses for 2001 and the major revenue categories for 2001. Your Board of Directors continue to work off a strategy that will allow them to invest as many resources as possible into infrastructure and systems that allows NAATP to deliver information networking and "value added" to its members.



**NAATP 2001 REVENUE**



### NAATP Membership Continues to Grow

Over 30 new members were welcomed into the National Association of Addiction Treatment Providers family in 2001. This growth represents the third consecutive year in which membership has increased by more than 25.

The new membership represents all areas of the United States, from New York to California, from Minnesota to Texas. The addition of a member in Antigua, West Indies, adds to our diversity and international recognition as well.

#### Please welcome these new members to NAATP:

- Freedom House**
- Rosewood Ranch**
- Alternatives, Inc.**
- Alcohol & Drug Services of Gallatin County**
- Amity, Inc.**
- Chestnut Health Systems, Inc.**
- Cumberland Heights Treatment Center**
- New Life Outpatient Center, Inc.**
- The Council for Alcohol and Drug Abuse Services (C.A.D.A.S.)**
- CLARE Foundation, Inc.**
- Hudson Health Services, Inc.**
- Samaritan Recovery Community, Inc.**
- Crossroads Centre**
- THEDACARE Behavioral Health**
- Maryville, Inc.**
- Pavillon International**
- The Retreat**
- Serenity Support Services**
- Genesis Recovery Center**
- Sober24, Inc.**
- St. Peter's Addiction Recovery Center**
- Stepping Stones @ Meadville Medical Center**
- Stonington Institute**
- CODAC Treatment Centers**
- Wellness Resource Center**
- Northwest Iowa Alcoholism & Drug Treatment Unit, Inc.**
- Matrix Institute**
- Santa Barbara Cottage Hospital**
- White Oaks Companies of IL**
- Creative Care, Inc.**
- Desert Canyon Treatment Center**
- Burning Tree Recovery Ranch, LTD**

- Glen Gardner, NJ**
- Wickenburg, AZ**
- Los Angeles, CA**
- Bozeman, MT**
- Tucson, AZ**
- Bloomington, IL**
- Nashville, TN**
- Davenport, IA**
- Chattanooga, TN**
- Santa Monica, CA**
- Salisbury, MD**
- Nashville, TN**
- Antigua, West Indies**
- Menasha, WI**
- Williamstown, NJ**
- Mill Spring, NC**
- Excelsior, MN**
- Carson City, NV**
- Central Point, OR**
- Newark, DE**
- Guilderland, NY**
- Meadville, PA**
- North Stonington, CT**
- Cranston, RI**
- Boca Raton, FL**
- Spencer, IA**
- West Los Angeles, CA**
- Santa Barbara, CA**
- Peoria, IL**
- Malibu, CA**
- Sedona, AZ**
- Kaufman, TX**

### A "SNAPSHOT" REVIEW OF 2001



A sampling of the elegant awards presented during the 2001 Awards Luncheon in May 2001



Dr. Jasper G. Chen See and Monsignor Ignatius McDermott, received the Nelson J. Bradley Awards at the 2001 Conference and share warm life stories with each other.



Can you think of a better way to end the first day of the conference than with a reception by the pool?



The SECAD Conference arches welcome the SECAD participants to the 2001 exhibit area and informal gathering area.



Phil Eaton passes on the leadership to Scott Munson, the new chair of the NAATP Board of Directors for

**Mark your Calendars!**  
**The 2003 NAATP Annual**  
**Conference will be**  
**May 17-20, 2003**  
**in Palm Springs, CA**  
  
**25<sup>th</sup> Anniversary**  
**Celebration**