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Press Release

The National Association of Addiction Treatment Providers (NAATP) to present the prestigious Nelson J. Bradley, M.D. life time achievement award at 2004 Annual Conference

William Hawthorne, M.D. receives the prestigious award from the National Association of Addiction Treatment Providers.

Lancaster, PA, May 20, 2004: In 1983, a young but rapidly emerging organization recognized Nelson J. Bradley, M.D. with its *first annual* outstanding achievement award. Dr. Bradley participated and led the pioneering activities in Minnesota that resulted in a multi-disciplinary approach to treating persons with alcoholism and the recognition of alcoholism as a treatable disease. Through his early efforts treatment models were developed which have been modified, but are still in place today.

Shortly after presenting Dr. Bradley with this award, Dr. Bradley died and the award was named in honor of Dr. Bradley and his leadership in the field of addiction treatment. Since that time, 21 individuals have received this award.

The 2004 recipient of award is William Hawthorne, M.D., a person who has been a leader in the addiction treatment field for over thirty (30) years. Dr. Hawthorne received the 2004 Nelson J. Bradley Life Time Achievement Award on May 17, 2004 during the awards luncheon which was part of the NAATP 2004 Annual Leadership conference held at the Marriott Waterside Hotel in Tampa, FL.

Dr. Hawthorne received his medical degree from Stanford University School of Medicine and did his psychiatric residency at McLean Hospital which was part of Mass General Hospital and Harvard Medical School. In addition to his work at McLean Hospital, Dr. Hawthorne has been the Corporate Medical Director for the Mediplex Group, served in the Peace Corps in Peru and is currently the Medical Director of the Care Center for Mental Health in Key West, FL. Dr. Hawthorne has been an instructor in Psychiatry at Harvard Medical School.

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Dr. Hawthorne served on the American Society of Addiction Medicine Board of Directors for ten years (1985 – 1995) and for a portion of that time he also simultaneously served on the Board of Directors of the National Association of Addiction Treatment Providers. Dr. Hawthorne represented both of these organizations on the Professional and Technical Advisory Committee of the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) and guided the process to develop accreditation standards unique and specific to behavioral healthcare organizations.

Dr. Hawthorne has published extensively and continues to have a wide range of interests in the addiction treatment field. In introducing Dr. Hawthorne, Mr. William Hartigan, President/CEO of the Liberty Management Group singled out Dr. Hawthorne's ability to be at home in both the physician community and the provider community which was not a common trait in the early days of addiction treatment. Mr. Hartigan also praised Dr. Hawthorne for his pioneering work with JCAHO in getting standards applicable to what was happening in addiction treatment.

In accepting the 2004 Nelson J. Bradley Life Time Achievement Award, Dr. Hawthorne gave tribute to the early work of the National Association of Addiction Treatment Providers and of the numerous leaders how made it possible for us to be where we are today. Dr. Hawthorne also challenged those present "to continue to work for a united voice and a strong association that represents the field and educates the public around the values of quality addiction treatment".

It was a privilege for the National Association of Addiction Treatment Providers to present the 2004 award to William Hawthorne, MD.

The intention of this annual award is to recognize the life long achievements of individuals and to preserve the memory of the many contributions to modern addiction treatment that Dr. Bradley so generously shared with the addiction treatment field.

The National Association of Addiction Treatment Providers is a trade association representing over 270 of the best known providers of addiction treatment both in this country and internationally. The National Association of Addiction Treatment Providers' office and executive Dr. Ronald J. Hunsicker are located in Lancaster, PA and NAATP is governed by a Board of Directors from across the country. Additional information on this award or on the work of the National Association of Addiction Treatment Providers may be obtained by contacting the NAATP office at 717-392-8480.