

The image features a landscape background of mountains at sunset or sunrise, with a large, semi-transparent geometric logo overlaid. The logo consists of a central vertical bar and two large, mirrored triangles that meet at the top and bottom, creating a diamond-like shape. The text 'NAATP' is in a light blue, sans-serif font, 'NATIONAL' is in white, and '2024' is in a bold, yellow, sans-serif font.

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# NAATP Public Policy Advocacy Update and the NAATP PAC



**Mark Dunn**  
Director of Public Policy  
NAATP



**Scott Munson**  
Executive Director  
SunDown M Ranch  
NAATP PAC Chair

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The image features a landscape background of mountains at sunset or sunrise, with a large, semi-transparent geometric logo overlaid. The logo consists of a central vertical bar and two large triangles pointing towards each other, forming a diamond-like shape. The text 'NAATP' is in a light blue, bold, sans-serif font, 'NATIONAL' is in white, and '2024' is in a bold, yellow, sans-serif font.

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## Neurorestorative Healthcare: The Brain Tells us What Works



**John Driscoll**  
Chief Executive Officer  
Caron Treatment Centers



**Amber Deckard, PsyD**  
Director of Neuropsychological and  
Psychological Services  
Caron Treatment Centers

# Neurorestorative Healthcare

The Brain Tells Us What Works

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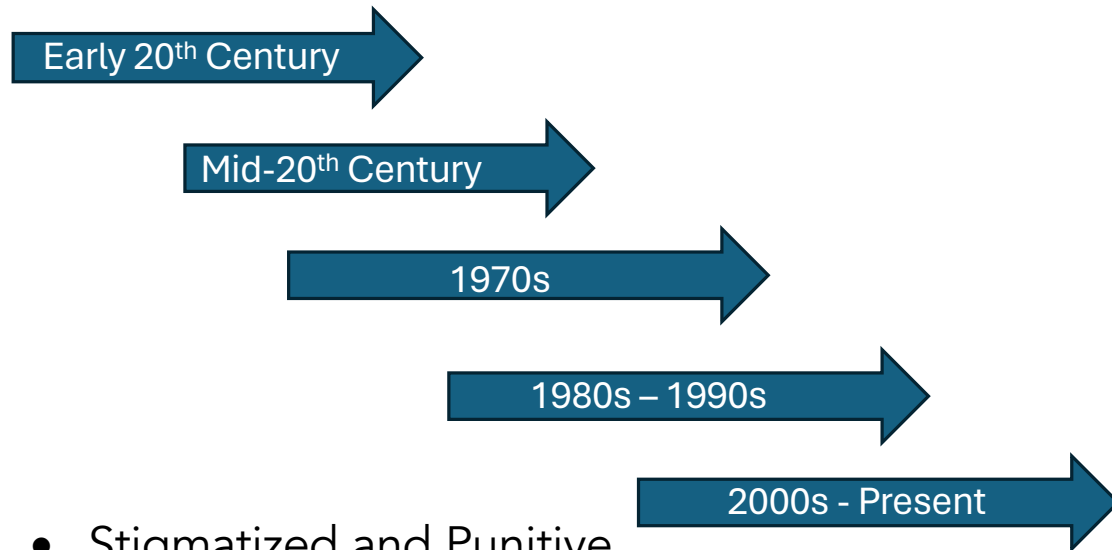
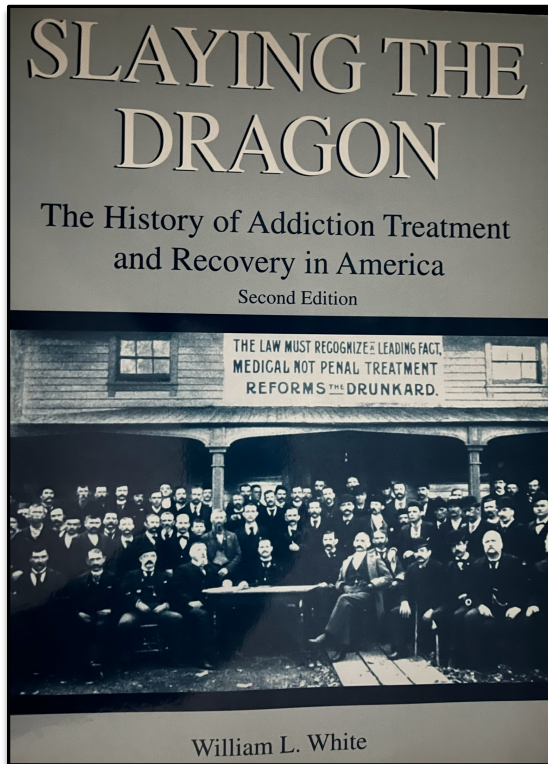


# Learning Objectives

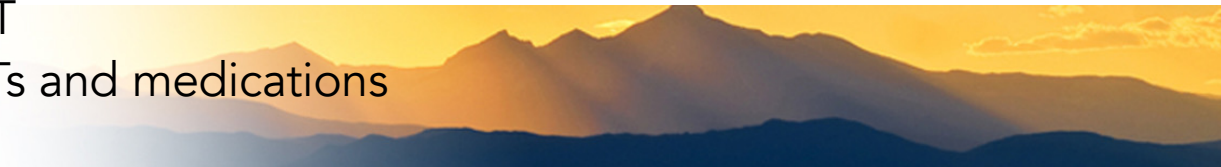
- Identify key areas of the brain impacted by substance use disorders
- Describe how today's technologies can diagnose and assess brain dysfunction
- Understand the use of brain health assessments to better target SUD treatment and how to use these to measure outcomes (healing)



# Historical Overview



- Stigmatized and Punitive
- Alcoholics Anonymous (AA)
- “War on Drugs”
- Bio*psychosocial* and CBT
- EBTs and medications





## Arborists "The Tree Surgeons"

- Assessment
- Disease Diagnosis
- Determining Extent of Damage
- Developing Treatment Plan & Treat Accordingly
- Managing ongoing care
- Reassessment







# What is Neurorestorative Healthcare?

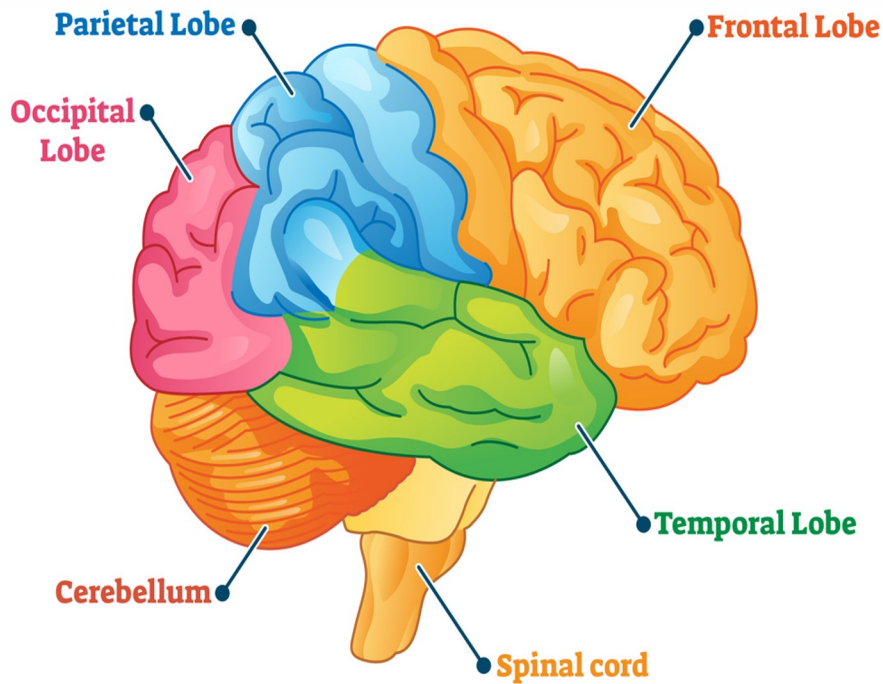
- **Focusing on the Brain:**
  - Targets the primary organ of addiction - “the brain”
- **Optimizing Functionality:**
  - Focused on healing the brain and optimizing its functionality
- **Restoring Neuropathways:**
  - Restores or creates neuropathways
- **Integrating Care:**
  - Comprehensively integrates all aspects of care
- **Applying Science:**
  - Clinically applies modern neuroscience to SUD and other BHD
- **Supporting Long-Term Recovery:**
  - Supports lasting recovery





# Substance Impacts on Multiple Systems: The Brain

## The Lobes of the Human Brain



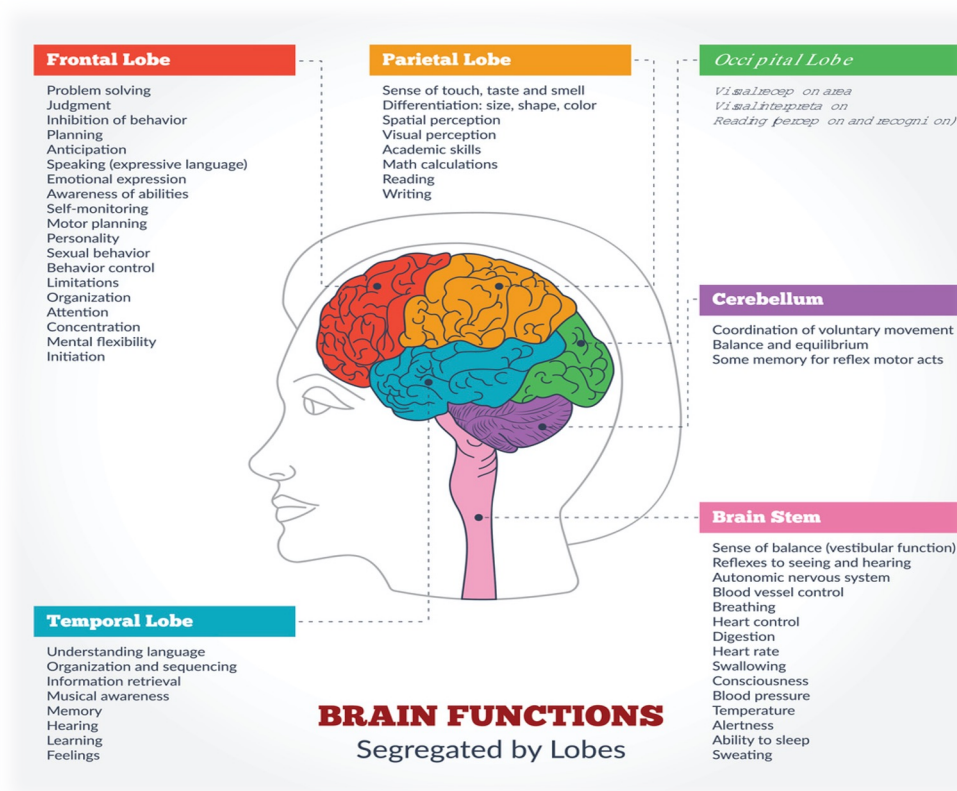
## Common Regions Impacted

- **Ventral Tegmental Area (VTA):**
  - Releases dopamine, reinforcing drug use
- **Nucleus Accumbens:**
  - Central to pleasure and reward
- **Prefrontal Cortex:**
  - Governs decision-making and impulse control
- **Amygdala:**
  - Involved in emotion, affects anxiety during withdrawal
- **Hippocampus:**
  - Key in memory formation, impaired by substance use
- **Cerebellum:**
  - Affects coordination and balance
- **Brainstem:**
  - Controls vital life functions. risk in opioid use



# Substance Impacts on Multiple Systems: Cognitive Functioning

## What, How, and Where?



- Short & Long-term Memory
- Attention & Working Memory
- Emotional Regulation & Impulse Control
- Executive Functions “CEO”:
  - Decision-making
  - Problem-solving
  - Planning & Organization
  - Judgement
- Processing Speed
- Motor Coordination
- Perception and Sensory Processing
- Verbal and Language Abilities



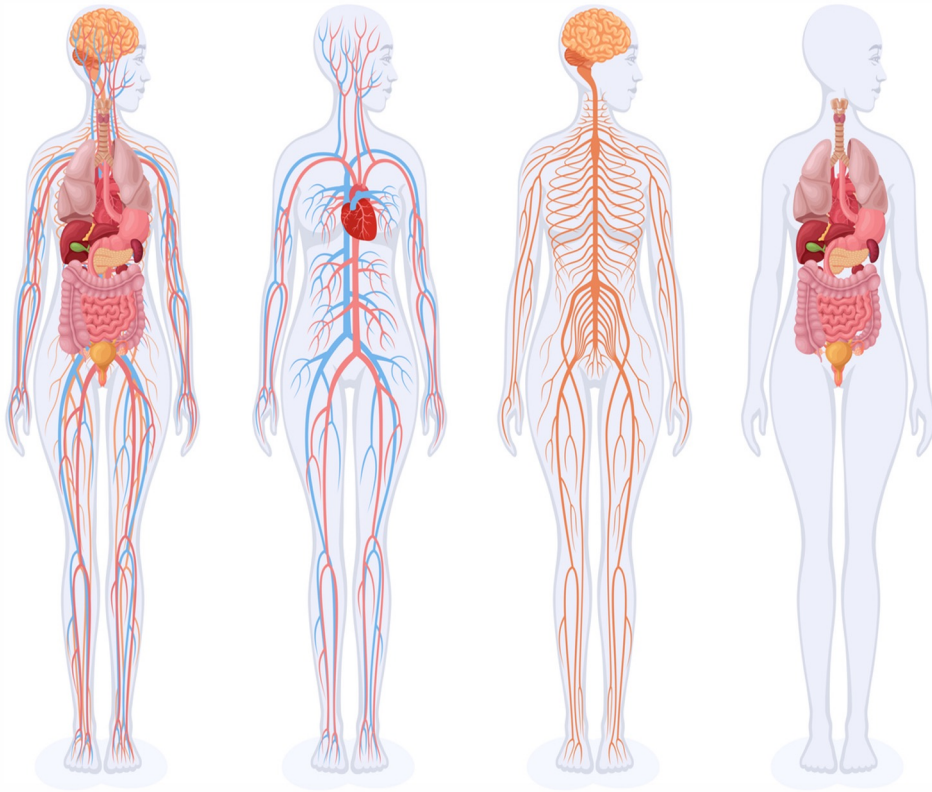
# Substance Impacts on Multiple Systems: Personality

## Increased Risk for Substance Use

- Early Use:
  - Risks before personality is fully formed.
- Self-Medication:
  - To cope with emotional distress.
- Impulsivity:
  - Leads to risky behaviors including substance use.
- Social Problems:
  - Loneliness or conflict driving substance use.



# Substance Impacts on Multiple Systems: The Body



- **Cardiovascular System:**
  - Heart disease, hypertension, arrhythmias
- **Respiratory System:**
  - Lung disease, respiratory depression
- **Gastrointestinal System:**
  - Ulcers, liver disease, pancreatitis
- **Nervous System:**
  - Seizures, stroke, neuropathy
- **Immune System:**
  - Increased susceptibility to infection
- **Endocrine System:**
  - Hormonal imbalances
- **Musculoskeletal System:**
  - Muscle wasting, reduced bone density
- **Renal System:**
  - Kidney damage, failure
- **Reproductive System:**
  - Sexual dysfunction, fertility issues
- **Dermatological:**
  - Skin infections, poor wound healing



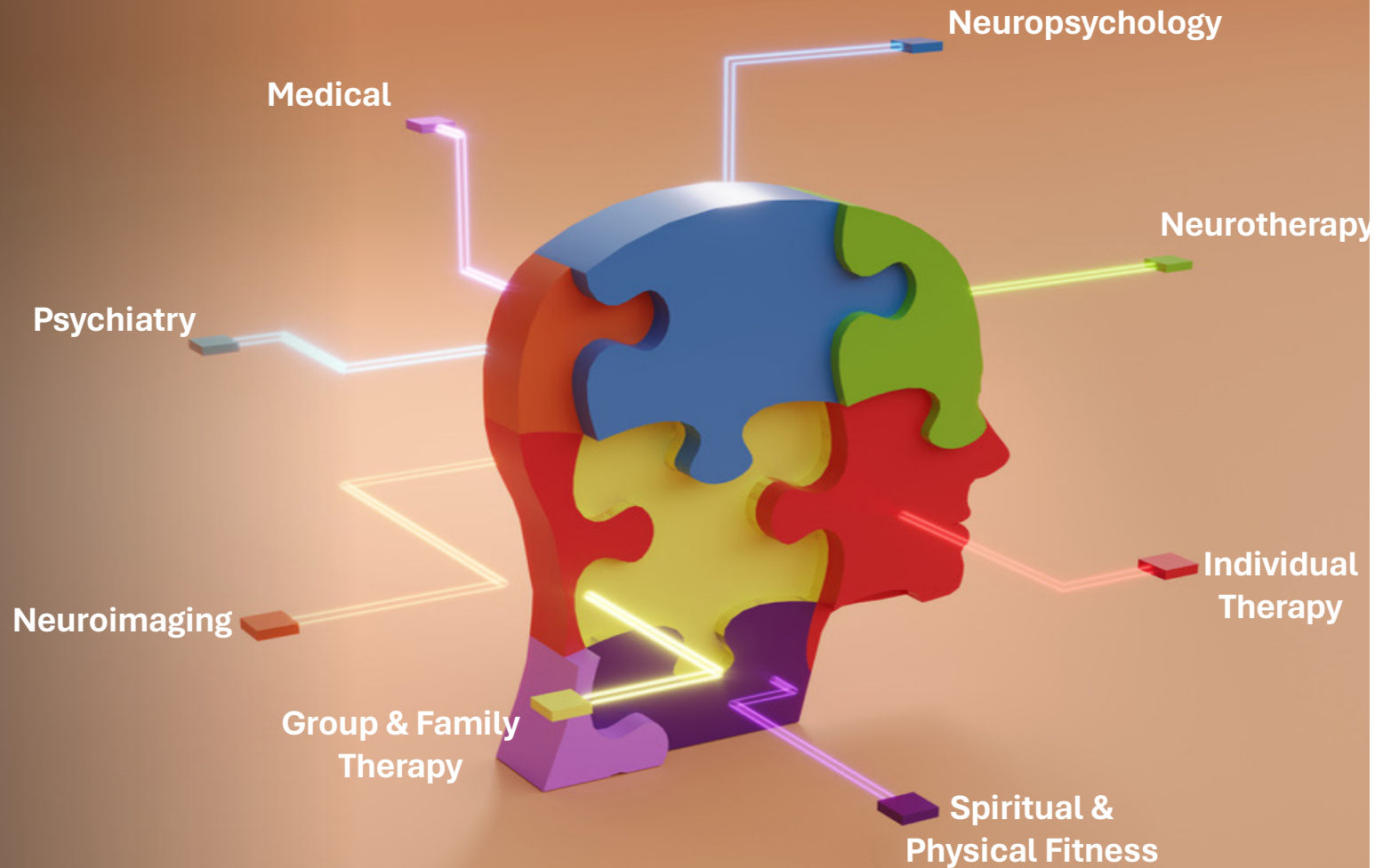
# Substance Impacts on Multiple Systems: Family Systems & Relationships

- **Marital/Partner Relationships:**
  - Increased conflict, domestic violence, breakdown of trust, separation or divorce.
- **Parent-Child Relationships:**
  - Neglect, abuse, role reversal (children taking care of parents), emotional instability.
- **Sibling Relationships:**
  - Strained interactions, resentment, neglect of needs, role shifting (siblings taking on parental roles).
- **Extended Family Relationships:**
  - Strain due to financial support issues, legal problems, emotional distress.
- **Social Relationships:**
  - Isolation, loss of friendships, decreased social interaction, reputation damage.
- **Workplace Relationships:**
  - Decreased productivity, conflicts with coworkers, job loss.



## A Neurorestorative Healthcare Model

- Detoxification
- Neuro-Integrated Assessment
- Multidisciplinary Approach to SUD Treatment
- Neural Regeneration & Rehabilitation
- Progress Monitoring
  - Objective vs Subjective Outcome Data
- Continuity of Care







## Neural Regeneration & Rehabilitation

- **Abstinence & Healing**
  - **Natural Recovery**
    - **Neuroplasticity**
    - **Neurogenesis**
- **Improved Health & Healing**
- **Proven Healing with Neurotherapies**
  - **Brain Training**
  - **Proven**
    - **IMPACT Study**
    - **ACTIVE Study**
    - **IHAMS Study**

The Brain's Beautiful Capacity to Heal

## The Brain Tells Us What Works!

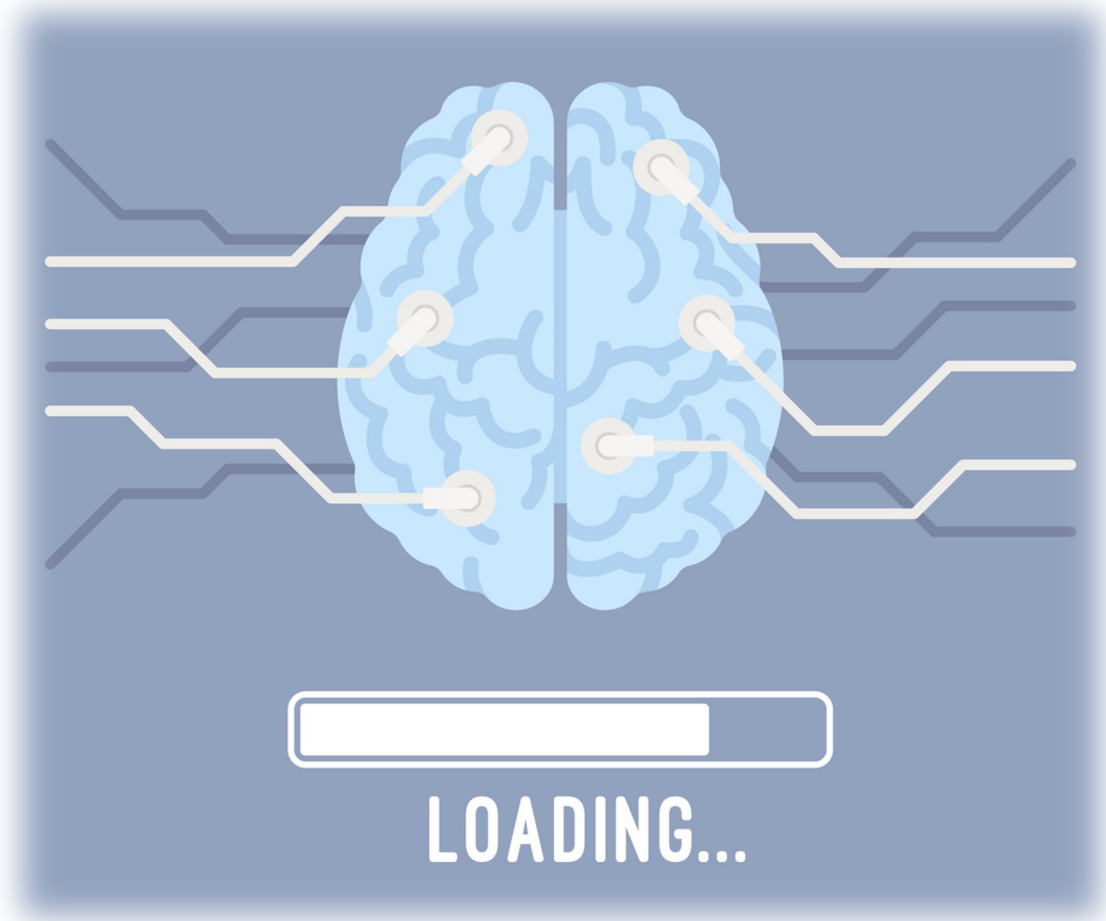
### Subjective & Qualitative

- Self-Report Measures
- Patient-Family Surveys

### Objective & Quantifiable

- Neuropsychology
- Neurotherapy
- Clinical Psychology
- Neuroimaging
- Medical & Psychiatry

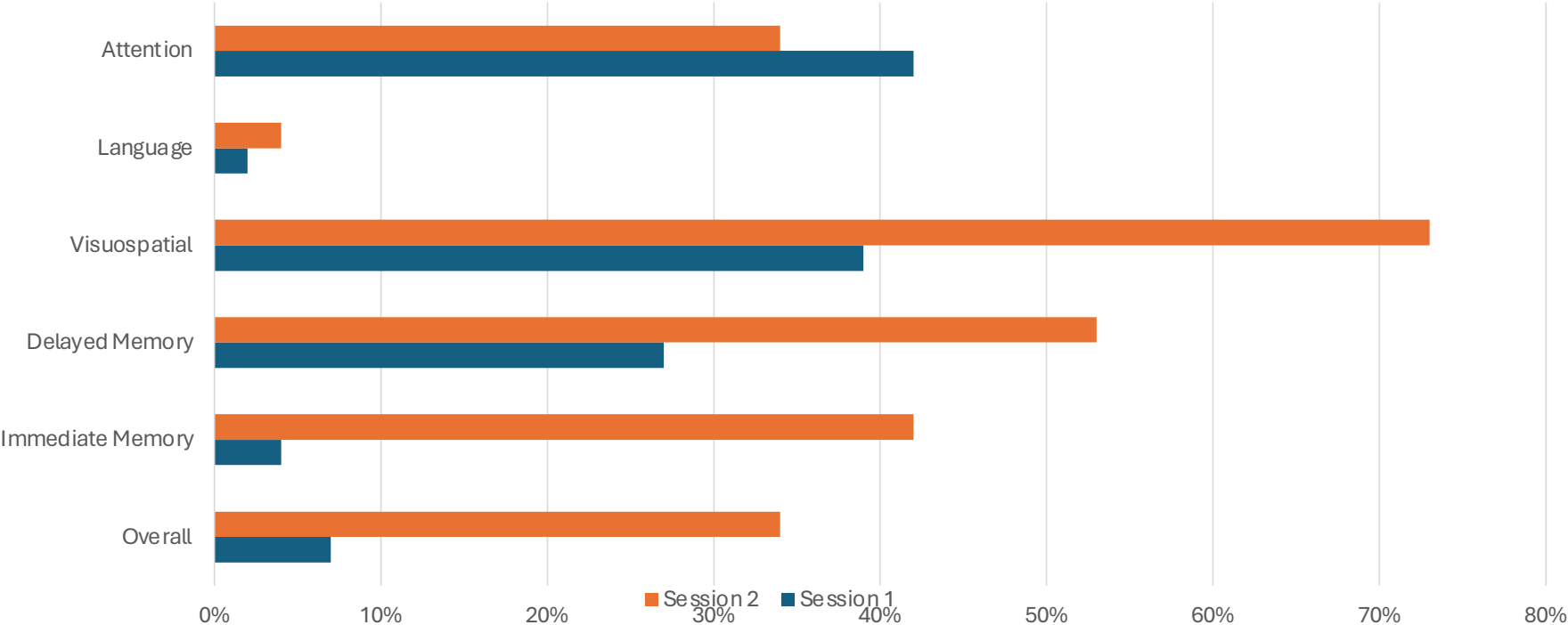
## Measuring Outcomes: The Power of Objective & Quantifiable Data





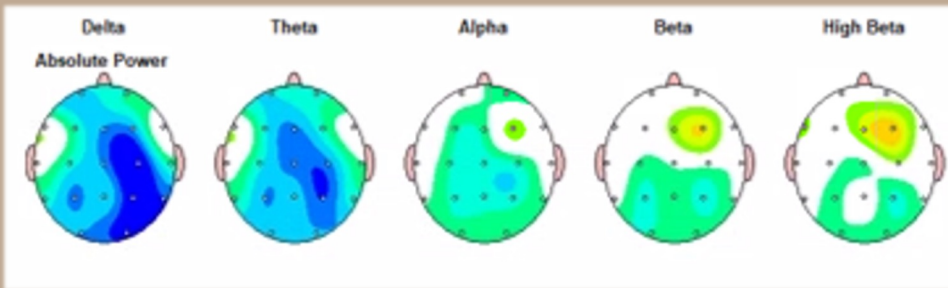
# Neuropsychology: Improvement in Cognitive Functioning

RBANS Update: ETOH Case

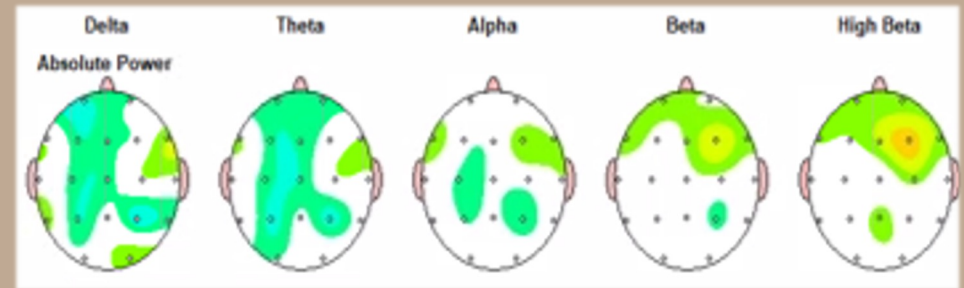


# Neurofeedback Therapy:

## Improvement in Brain Activity



Initial NFB Session



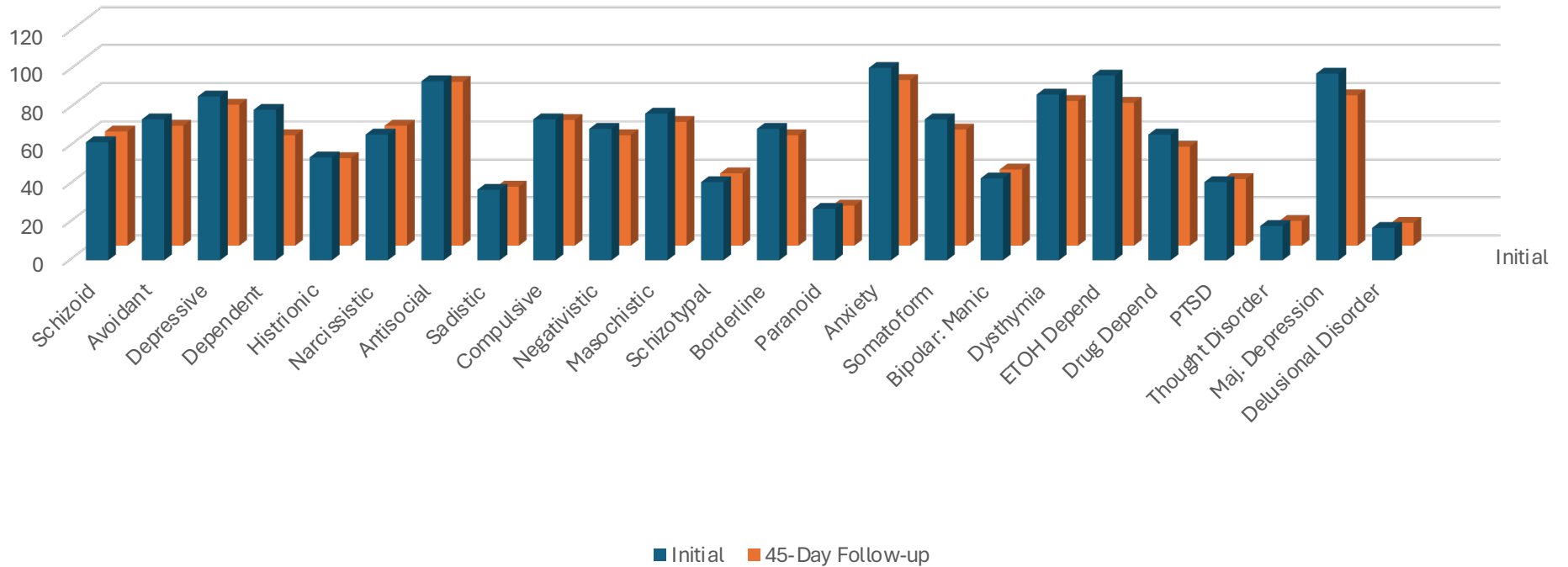
Post 20 NFB Sessions

Individual with substance use disorder

(Primary Substance: Alcohol)

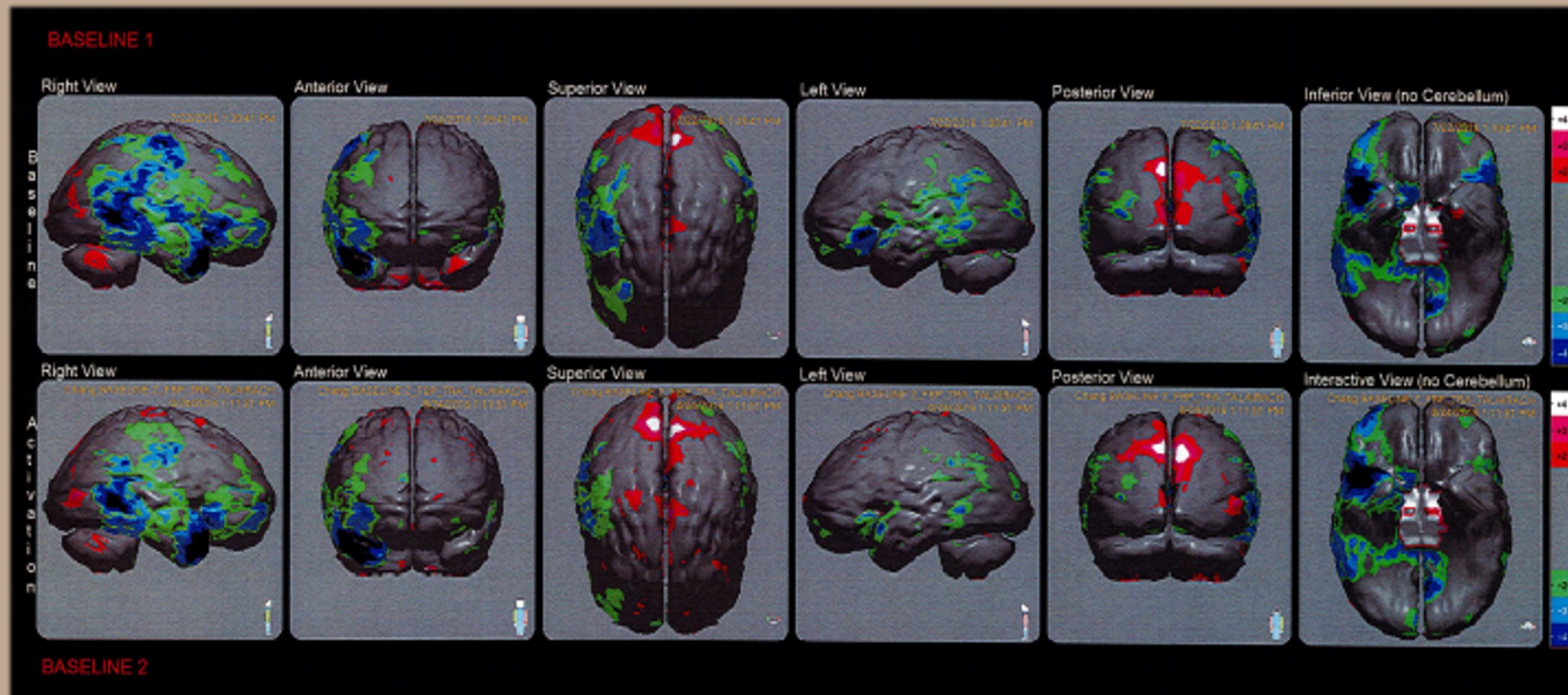
# Clinical Psychology: Improvement in Psychological & Personality Functioning

MCMIII: ETOH Case



# Neuroimaging:

## Improvement in Brain Profusion



Individual with substance use disorder

(Primary Substance: Alcohol)

“If we only  
treat what  
we see,  
we cannot  
achieve  
lasting  
recovery.”

— *Dr. Amber Deckard*





# Thank You!

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# Upcoming Sessions

- 12:30-2:00 CEO-to-CEO Leadership Lunch:  
Clinical Leadership within Business Healthcare  
**Plaza Ballroom E**
- 2:00-3:00 Uniting Lived and Professional Expertise To Strengthen the Continuum of Care:  
SAMHSA's New Federal Efforts to Expand Recovery and Prevent Overdose  
**Plaza Ballroom A**
- 3:00-3:45 Closing Session: Launching NAATP National 2025  
**Ice Cream Social & Prize Raffle**  
**Plaza Ballroom A**



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