

**A SEARCHING AND
FEARLESS INVENTORY**

Accountability in Quality,
Leadership, and
Racial Equity

NAATP
NATIONAL 2021

THE 42ND ANNUAL

Addiction Treatment Leadership Conference
of The National Association of Addiction
Treatment Providers

DENVER

December 7-9, 2021



NATIONAL ASSOCIATION[®]
OF
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.



Bob FERGUSON
Chair, NAATP Board
of Directors



Marvin VENTRELL
CEO, NAATP



Jaime VINCK
Conference Chair,
NAATP National 2021

WELCOME

Welcome Back!

It is our special pleasure to welcome you to NAATP National 2021. Thirty months since our gathering in Washington DC in 2019, it is long-since time to come together as a national addiction treatment provider community. Like all professions, our profession thrives by the collaborative convening of its members, and it suffers when that does not happen. NAATP is a community of treatment leadership and while we have done well to stay a community during the pandemic, there is no substitute for that which we can do together, face to face. NAATP National 2021 will give us that opportunity and we have developed the finest program possible to make the most of it.



THANK YOU

Thank You!

Foremost, we express our sincere gratitude for the work that you have done over the past year and a half since the onset of the COVID-19 Pandemic. NAATP treatment providers have exhibited uncommon resilience and dedication to excellence. Our industry leaders have been on the front lines of this pandemic, continuing to serve throughout the most challenging of times.

We have often led with a heavy heart, as COVID took its toll on our work and personal lives. All the while we had centers to keep open, employees and patients to keep safe, and loved ones to care for. Compassion fatigue and burnout rose to all-time highs for staff and leadership. Still, treatment providers adapted, modified service delivery, and stayed the course. You also stayed with NAATP as our membership rose to an all-time high during this period as NAATP worked to provide new and necessary services and advocate for treatment on the state and federal levels.

Historic moments compel us to take stock of ourselves, to examine who we are and what we do. Our conference theme, A Searching and Fearless Inventory asks us to do just that — take stock of our performance as it concerns quality, leadership, and equity. The parallels to that which we ask our patients to do in their personal development are apt and as we know, the benefits of doing so are abundant and we look forward to doing it together.

See you in Denver in December!



REGISTER
FOR THE
CONFERENCE



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FOR SPECIAL
EVENTS



BOOK
YOUR
LODGING



REVIEW
THE
SCHEDULE

Introducing the NAATP

Foundation for Recovery Science and Education (FoRSE)

Grounding Treatment in Collaborative Science



Annie **PETERS**, PhD

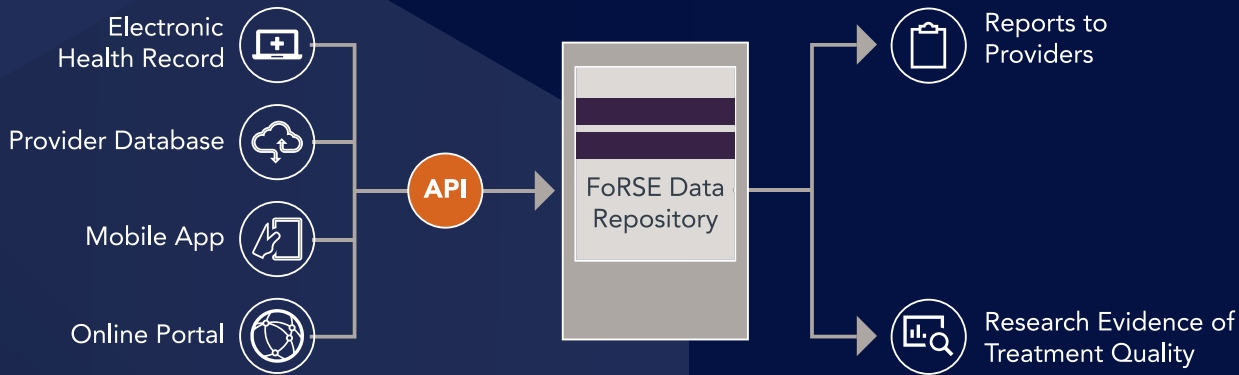
FoRSE Executive Director

A discussion of a “searching and fearless inventory” of the addiction field would be incomplete without an examination of the quality of the care we provide, the leadership practices we follow, and the equity with which we reach underserved populations. In 2020, NAATP formed the Foundation for Recovery Science and Education (FoRSE) to continue the Association’s work evaluating treatment outcomes across providers, and to utilize those data to help addiction professionals improve the quality of their care, lead with integrity, and reach a more diverse and expansive population of individuals with Substance Use Disorders (SUDs).

Unlike other chronic diseases, there is currently no standardized measurement system for SUD treatment outcomes, which makes it challenging to measure recovery and to clearly understand the impact of treatment on people’s lives. Solving this problem requires a coordinated, large-scale, comprehensive effort to collect and analyze treatment outcomes data from diverse systems of care and populations.

We know there are multiple pathways to recovery, but we don’t know the relative effectiveness of these pathways for different people. We lack the evidence needed to individualize care and improve access so more people can get the help they need.

“The Mission of FoRSE is to improve addiction treatment through science, technology, and education”



FoRSE has launched a national Addiction Treatment Outcomes Program to aggregate data collected from clients by a diverse set of providers. While some treatment centers have been measuring their own outcomes for decades, many providers do not have the time or resources to do this work. The field lacks comparisons of public and private, non-profit and for-profit, inpatient and outpatient, pharmacological and psychosocial, telehealth and in-person treatments.

FoRSE offers a centralized Clinical Data Repository and Application Programming Interface (API), allowing data sharing from different technology systems, with the ability to provide confidential site-specific benchmarking reports on aggregated data. This infrastructure will allow us to evaluate the outcomes of different services for different populations as we have never been able to before.

NAATP National 2021 features the launch of the FoRSE Outcomes Program and an exploration of the value that collaborative science brings to our clients, our programs, payers, and policymakers. Together, as a membership organization of over 1,000 SUD treatment providers, supporters, and affiliates, we can profoundly impact the future of treatment and recovery.

Featured FoRSE Sessions

WEDNESDAY, December 8

11:00 am

General Session

Answering the Call

The NAATP Foundation

12:30 pm

Luncheon

Launching Our Field's Collaborative Outcomes and Measures Program

The NAATP FoRSE Founders Campaign

2:00 pm

Breakout Session

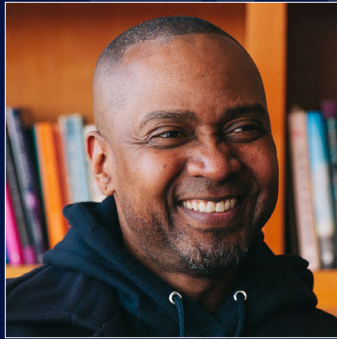
A FoRSE for Good

How NAATP's New Science Foundation Will Improve Quality



FEATURED

SPEAKERS



Resmaa **MENAKEM**

NY Times
Bestselling Author of
*My Grandmother's
Hands*



Patrick **KENNEDY**

Founder, The Kennedy
Forum & Former
Congressman (RI)



Jonathan **FADER**, PhD

Founder & Leadership
Trainer, Union Square
Practice & SportStrata



Jasleen **CHHATWAL**, MD

CMO,
Sierra Tucson



Joseph **LEE**, MD

President & CEO,
Hazelden Betty Ford
Foundation



Douglas **NEMECEK**, MD

CMO of Behavioral
Health, Cigna



Zina **RODRIGUEZ**,
MSW, CDE

CEO,
Z & D Consulting
NAATP DEI Consultant



Bradley **SORTE**,
MSW, MBA

CEO,
Caron Treatment Centers



Corrie **VILSAINT**, PhD

Institute & Research
Fellow, Harvard Medical
School

FEATURED

WEDNESDAY 8:30 am

Taking Our Inventory

Treatment Quality, Leadership, & Racial Equity

Joseph Lee, MD

Douglas Nemecek, MD

Bradley Sorte, MSW, MBA

Corrie Vilsaint, PhD

Moderator: Chuck Ingoglia

WEDNESDAY 11:00 am

Care Integration

A Primary-Behavioral-Substance Use Disorder Model

Patrick Kennedy

Sponsored by

CPF Recovery Ways

WEDNESDAY 3:30 pm

Building a Diverse Organization

The Business Case for DEI

Zina Rodriguez, MSW, CDE

THURSDAY 9:00 am

Emerging from Trauma as Regulated Leaders

Jasleen Chhatwal, MD

THURSDAY 11:00 am

A Framework for Anti-Racism

Resmaa Menakem

Sponsored by

High Watch Recovery Center

THURSDAY 12:00 pm

CEO Luncheon

Leadership in Trauma and Transformation

Jonathan Fader, PhD

Sponsored by

Turning Point of Tampa

naatp.org/conference



REGISTRATION

Early Bird Registration – until October 31

Member \$425 | Non-Member \$575

Day Pass \$300

Regular Registration –

November 1 thru December 6

Member \$475 | Non-Member \$625

Day Pass \$325

naatp.org/conference

888.574.1008

HOTEL

The recently renovated **Sheraton Denver Downtown Hotel** is perfectly located in the heart of downtown Denver near the 16th Street Mall, the Capitol, and so much more!

Discount Rate: **\$179++**

Discount Cut-off Date:

Friday, November 5, 2021

550 Court Pl, Denver, CO 80202 | 303.893.3333



the **NAATP COMMUNITY**
COME together | GET vaccinated

SAFETY AND COMMUNITY

NAATP is continuously monitoring the developments surrounding COVID-19 and its variants and working with the Sheraton Hotel to coordinate a safe environment for our annual conference. The safety and well-being of our community and attendees is our top priority.

We are working to implement enhanced procedures to safely welcome you to the conference and the confidence to connect.



EXHIBIT HALL

naatp.org/conference

Tuesday: 4:30 pm - 6:30 pm

Wednesday: 7:30 am - 4:30 pm

Thursday: 8:00 am - 3:00 pm

OPENING NIGHT

TUESDAY, December 7

1:00 pm

Registration Opens and Exhibitor Move In

4:30 pm

Exhibit Hall Opens

Opening Night Coffee Sponsored by
The Rose House

6:30 pm

Opening Night at NAATP National 2021

Welcome

Bob Ferguson
NAATP Board Chair

The Meaning of Convening

Marvin Ventrell, JD
NAATP CEO

Conference Banquet Dinner Honoring our Finest
The NAATP 2021 Addiction Leadership Awards

Banquet Sponsored by:

Jasper G. Chen See, M.D.
Volunteer Leadership Award

James W. West, M.D. Quality Improvement Award

Michael Q. Ford Journalism Award

Nelson J. Bradley Career Achievement Award

The NAATP Diversity, Equity, and Inclusion Award



Additional
Underwriting
Provided by:



7:30 am

Exhibit Hall Opens | Breakfast in the Exhibit Hall

Sponsored by
Rosecrance Health Network
Gateway Foundation

8:30 am

General Session 1

Welcome to NAATP National 2021

Emerging from Industry Trauma
through Accountability

Jaime Vinck | NAATP Conference Chair
Marvin Ventrell, JD | NAATP CEO

Taking Our Inventory

Treatment Quality, Leadership, and Racial Equity

Joseph Lee, MD | Douglas Nemecek, MD |
Bradley Sorte, MSW, MBA | Corrie Vilsaint, PhD

Moderator: Chuck Ingoglia

10:30 am

Networking Coffee Break in Exhibit Hall

Sponsored by
Lakeside-Milam Recovery Centers
Sundown M Ranch

11:00 am

General Session 2

**Wellness through Integrated and
Measurable Health Care**

Care Integration

A Primary-Behavioral-Substance Use Disorder Model

Patrick Kennedy | The Kennedy Forum

Sponsored by
CPF Recovery Ways

Answering the Call

The NAATP Foundation for Recovery Science
and Education

Annie Peters, PhD | FoRSE Executive Director

Moderator: Jaime Vinck

12:30 pm

**Launching Our Field's Collaborative
Outcomes and Measures Program**

The NAATP FoRSE Founders Campaign Luncheon

Sponsored by
NAATP Board of Directors

2:00 pm

Breakout Session A

1. A FoRSE for Good

How NAATP's New Science Foundation
will Improve Quality

Nicholas Hayes, PhD | Annie Peters, PhD | Mike Petree

Moderator: Peter Thomas

2. Virtual Care

Telehealth and Virtual Reality in Addiction Treatment

Charles Odell | Chloe Nicksic Sigmon, PhD |
Janelle Wesloh

Moderator: Matt Vogl, PhD

**3. Designing Culturally Responsive
Clinical Settings**

Cecelia Jayme, MD | Patrick Zhao, MD

3:00 pm

Session Break to Visit Exhibit Hall

*Sponsorship Available

3:30 pm

Breakout Session B

1. Building a Diverse Organization

The Business Case for DEI

Zina Rodriguez

2. Field Consolidation

The Continued March of Mergers and Acquisitions

Greg Kazarian, JD | Kevin Taggart | Jane Barnes

3. Leadership and COVID-19

The Relationship Between Compassion Fatigue and
Organizational Health

Michael Barnes, PhD

4:30 pm

NAATP Member Benefit Session

**The Value-Based Proposition
for NAATP Membership**

Executive, Clinical, and Marketing Perspectives

Nikki Soda | Rick Hubbard | Thomas Britton, DPH

5:30 pm

Evening Open for Networking

8:00 am

Exhibit Hall Opens | Breakfast in the Exhibit Hall

*Sponsorship Available

9:00 am

General Session 3

The State of our Association

Bob Ferguson | NAATP Board Chair

Marvin Ventrell, JD | NAATP CEO

Emerging from Trauma as Regulated Leaders

Jasleen Chhatwal, MD

10:30 am

Networking Coffee Break in Exhibit Hall

Sponsored by

Alina Lodge & Haley House

Pine Grove Behavioral Health & Addiction Services

11:00 am

General Session 4

Racialized Trauma, Resilience and Healing

Resmaa Menakem

Sponsored by

High Watch Recovery Center

12:00 pm

CEO Luncheon

Leadership in Trauma and Transformation

Jonathan Fader, PhD

Sponsored by

Turning Point of Tampa

Registration | \$95

Attendees must have a C-suite leadership position in their organization to attend

1:30 pm

Breakout Session C

1. Distinguishing Outcomes-Based Treatment and Evidence-Based Practices

Norman Hoffman, PhD

2. Ethics is Never Over

Balanced and Effective Local Regulation

Dave Aronberg, JD | Al Johnson, JD | Peter Thomas

Moderator: Scott Munson

3. Understanding and Healing Intergenerational Racism and Bias

Shari Hampton | Ester Nicholson

2:30 pm

Ice Cream Social in the Exhibit Hall

*Sponsorship Available

3:00 pm

Breakout Session D

1. The Continuity of Care Gap

Effective Communication and Transition

Marcie Chambers, PhD | James Geckler |

Philip Rutherford | Nanette Zumwalt

2. Quality Through Advocacy

Federal Public Policy and the NAATP Alliance for State Advocacy

Mark Dunn | Nikki Soda | David Lloyd

Moderator: Robin Piper

3. Reaching Out Across Cultural Lines

Culturally Responsive Community Outreach

Beck Gee-Cohen | Melanie Heu | Danielle Jackman, PhD

Moderator: Rick Hubbard

4:30 pm

Adjourn NAATP National 2021



Continuing Education Credit Provided NAADAC #435.

A total of 11 CE credits are possible. Credits are posted on session description pages. NAATP is solely responsible for all aspects of the programs.

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