

NAATP
NATIONAL
2017

DEVELOPING A UNIFIED
ADDICTION TREATMENT PROVIDER
PLATFORM



NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.



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Continuing Education Credit Provided NAADAC #64394 NBCC/ACEP #5609
 Programs that do not qualify for credit will be clearly identified in conference program. NAATP is solely responsible for all aspects of the programs.
11.5 credits available.

NAATP NATIONAL APP

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WELCOME...

To NAATP National 2017!

It's time to come together again. NAATP National 2017 is the 39th annual national convening of the leadership of the addiction treatment field. Convening together as we do every year is an essential practice for a professional services field. Working separately, in competitive silos, and keeping our experiences to ourselves inhibits our individual and collective growth. Working together and sharing what works and what does not, improves our individual practices and promotes the evolution of our field. It is the essence of professionalism.

This is especially the case now as addiction treatment finds itself amid a tremendous growth management challenge. Clinical treatment developments, increased public awareness of addiction as a disease, public policy initiatives, much of which has been ignited by the opioid crisis, create both opportunity and challenge.

To respond, we need to help each other achieve an integrated balance of clinical methodology that embraces scientific developments and time-tested psycho-social treatment practices. We must regulate our business practices. Breaches of professionalism, ethics, and even legal violations are damaging the field every day. Additionally, our focus on access to care via insurance parity implementation and enforcement must continue. Effective delivery of addiction treatment within the context of health care requires that the disease of addiction be treated on par with disease generally.

We come together to address these issues, and, as a community, we have a wealth of resources to use. We will make good progress together. At NAATP, we are unified in our values, our understanding of the disease, and our knowledge that treatment works.

Please enjoy the conference and each other. I look forward to seeing you and sharing the progress we have made at NAATP this year. We have some exciting developments to share with you.

Marvin Ventrell
NAATP Executive Director

Marvin Ventrell
Executive Director



Katie Strand
Director of Operations



Tiffany Rode
Program Coordinator



Peter Thomas
Membership Manager



Jessica Swan
Outcomes Manager



Mark Dunn
Public Policy Director

**THANK YOU
TO THE MEMBERS OF THE 2017 CONFERENCE
PLANNING COMMITTEE!**

Peter Palanca, Committee Chair – TASC
Katie Strand – NAATP Director of Operations and Conference Manager
Denise Bertin-Epp – Crossroads Antigua
Ann Bown – Rosecrance
Eric Button – Burning Tree
Sherry Layton – La Hacienda
Annie Peters – Harmony Foundation
Cathy Palm – Tully Hill
Nitza Reyes-Rodriguez – TASC
Ruth Ann Rigby – Capstone
Phillip Rutherford – Recovery is Happening
Marsha Stone – BRC Recovery
Art VanDivier – La Hacienda
Nanette Zumwalt, Golf Chair – Hired Power

**VISIT WITH NAATP STAFF
ABOUT MEMBERSHIP STATUS
AND BENEFITS**

**NAATP Conference
Staff Office Hours**

Monday, May 21st, 1:30-3:00 p.m.

Tuesday, May 22nd, 1:30-3:00 p.m.

VOICE | VISION | LEADERSHIP

**THE NATIONAL ASSOCIATION
OF ADDICTION TREATMENT PROVIDERS**

NAATP is a professional membership society of values-based addiction treatment providers that join together to share resources, support one-another, promote best-practice addiction treatment, and speak with a strong unified policy voice. NAATP has served as the voice of addiction treatment since 1978.

MISSION

To provide leadership, advocacy, training, and member support services to assure the availability and highest quality of addiction treatment.

PROGRAMS

NAATP members have a voice at the table. Through membership, treatment providers influence the day-to-day business and practice of addiction treatment while impacting systems development on the larger scale.

Programs and benefits include:

- Member to Member Discussion Forum (M2M)
- addictionLEADER Subscription
- Addiction Industry Directory (The AID) Listing
- Addiction Industry Salary Survey
- Ethics Program
- Public Policy Advocacy
- Networking and Convening
- Outcomes Study
- Awards & Recognition
- Employment Center
- Operational & Clinical Resource Center
- Alcoholism & Drug Abuse Weekly Subscription
- NAATP National Registration and Exhibit Priority and Discounts
- Weekly Addiction Industry E-News Updates

naatp.org

It is the policy of The National Association to shield its members from unwanted marketing and sales efforts. For this reason, NAATP assures its members and conference attendees that their membership information, Addiction Industry Directory (The AID) listing, and conference attendance information will not be shared in the form of list distribution.



It is my pleasure to welcome you to NAATP's 2017 National Addiction Leadership Conference. We come together at a critical time for our field. With overdoses killing 144 of our fellow citizens each day, our call is urgent.

We have the opportunity to face new challenges as a unified front. We have the power, collectively, to make a difference in the lives of millions of Americans—individuals seeking treatment, people in recovery, family members, loved ones, employers, friends, and neighbors.

The 2017 conference is built around the theme of unity because patients and families must be able to rely on a system that is interconnected and focused on patients' success. People are counting on us.

Prevention, treatment, and recovery have been my life's work, as it has been for many of us. The task ahead of us has never been more complex, nor more promising.

For the conference, we have assembled a talented array of speakers and timely substantive sessions. Please take advantage of every minute for dialogue, learning, and sharing.

Our hope is that you will leave NAATP National 2017 energized, equipped, and emboldened to provide the very best services to every person and family who seeks help and every community that turns to us for answers. Together, we can turn the tide of addiction into a national wave of recovery.

Welcome to Austin. I am glad you're here. I look forward to meeting you.

Peter Palanca

2017 Conference Chair

Executive Vice President and Chief Operating Officer

TASC – Treatment Alternatives for Safe Communities



DAY ONE | Sunday, May 21, 2017

7:00 a.m.	Golf Breakfast and Golf Registration Sponsored by Bradford Health and Cirque Lodge	Crenshaw Pavilion
8:00 a.m.	Golf Tourney Shotgun Start	Crenshaw Course
12:30 p.m.	Golf Lunch and Awards Sponsored by Capstone	Hill Country Veranda
	Golf Sponsors Alpha 180, Ammon Labs, Anchor Diagnostics, Azzly A2Z, Bradford Health, BRC Recovery, Burning Tree, Capstone, Cirque Lodge, Cornerstone Recovery Center, Crossroads Centre Antigua, Hired Power, Identifi Biosciences, Jaywalker Lodge, NewClients, Northbound Treatment Services, Oceanfront Recovery, The Bougainvillea House, and Visions Adolescent Treatment Services	
2:00 p.m.	Conference Registration Opens	Exhibit Hall
4:00 p.m.	Exhibit Hall Opens	Exhibit Hall
	Opening Night At NAATP!	
4:30 p.m.	Opening Reception in Exhibit Hall Sponsored by the NAATP Board of Directors Bradford Health Services, Caron Treatment Centers, Chestnut Health Systems, Cirque Lodge, Cumberland Heights Treatment Center, Gateway Rehabilitation Center, Gosnold on Cape Cod, Harmony Foundation, Hazelden Betty Ford Foundation, Hired Power, Jackson Recovery Centers, Jaywalker Lodge, La Hacienda Treatment Center, Lakeside-Milam Recovery Centers, Livengrin Foundation, New Directions for Women, Pavillon, Pine Grove Behavioral Health & Addiction Services, Rosecrance Health Network, Seabrook House, Sundown M Ranch, TASC – Treatment Alternatives for Safe Communities, Tully Hill Chemical Dependency Treatment Center, Valley Hope Foundation	Exhibit Hall
5:30 p.m.	Voice, Vision, & Leadership: Opening Comments NAATP Executive Director Marvin Ventrell	Pavilion
6:15 p.m.	Shuttle to Networking Dinner	Hotel Entrance
6:30 p.m.	Networking Dinner Pre-registration and fee required.	Barton Creek Rock House
8:30 p.m.	Shuttle Back to Hotel	

DAY TWO | Monday, May 22, 2017

6:30 a.m.	12-Step Meeting	Rayburn
7:00 a.m.	Registration Opens	Exhibit Hall
7:30 a.m.	Breakfast Sponsored by: Rosecrance Health Network	Exhibit Hall
7:30 a.m.	Exhibit Hall Opens	Exhibit Hall
8:00 a.m.	Welcome to NAATP: 39th Annual National Addiction Leadership Conference Carl Kester, NAATP Board Chair, Lakeside-Milam Peter Palanca, Executive Vice President, TASC	Pavilion
8:15 a.m.	Opening Comments: The Value of a Professional Community Marvin Ventrell, NAATP Executive Director	Pavilion
8:30 a.m.	Charting our Field's Trajectory: The NAATP Provider CEO Perspective Philip Eaton, CEO, Rosecrance Health Network Mark Mishek, CEO, Hazelden Betty Ford Foundation Douglas Tieman, CEO, Caron Treatment Centers Moderator: Carl Kester, CEO, Lakeside-Milam	Pavilion
10:00 a.m.	Break Sponsored by: Lakeside-Milam and Sundown M Ranch	Exhibit Hall
10:30 a.m.	Protecting Our Brands: Treatment Provider Business Development, Ethics, and Intellectual Property Nigam Acharya, Attorney, Baker Donelson Daniel Gemp, CEO, Dreamscapes Josh Weum, National Digital Ambassador, Google Moderator: Robert Ferguson, Founder, Jaywalker Lodge	Pavilion
12:00 p.m.	Lunch Sponsored by our Exhibitors	Exhibit Hall

1:30 p.m.	Workshop Session I Key Issues in Treatment Center Operation: An Environmental Scan Forum Denise Bertin-Epp, CEO, Crossroads Antigua Thomas Britton, CEO, Gateway Foundation Jay Crosson, CEO, Cumberland Heights Rebecca Flood, CEO, New Directions for Women Debbie Sanford, CEO, Pine Grove Behavioral Health Raymond Tamasi, CEO, Gosnold on Cape Cod Moderator: Paul Bacharach, CEO, Gateway Rehabilitation Center	
	Addiction Provider Regulatory Law and Practice Barton Creek A Kathy Steadman, Attorney, Coppersmith Brockelman	
	Risky Business: The Search for Standards in Recovery Residences Barton Creek B/C Beth Fisher Sanders and David Sheridan National Association of Recovery Residences (NARR)	
3:00 p.m.	Break Exhibit Hall Sponsored by: Awakenings Recovery	
3:30 p.m.	Workshop Session II System Improvement Through Public Policy Advocacy: The Hill, The PAC, The Constituency Forum Edward Diehl, NAATP PAC Chair Mark Dunn, NAATP Public Policy Director Scott Munson, NAATP Public Policy Chair Moderator: Marvin Ventrell, NAATP Executive Director	
	It's More Than an Opioid Epidemic: The Big Picture of Addiction Barton Creek A Sherri Layton, Outpatient Services, La Hacienda Treatment Center	
	Top 10 Legal Issues of 2017 Barton Creek B/C Daniel Sternthal, Attorney, Baker Donelson	
6:30 p.m.	2017 Addiction Leadership Awards Banquet Governors' Ballroom Open to all attendees / Cost included in registration / Use App to RSVP Master of Ceremonies: Raymond Tamasi, CEO, Gosnold on Cape Cod, Chair NAATP Awards and Recognition Committee Jasper G. Chen See, M.D. Volunteer Leadership Award Michael Q. Ford Journalism Award Nelson J. Bradley Career Achievement Award Sponsored by: Caron Treatment Centers and Hazelden Betty Ford Foundation Underwriting provided by: NSM Insurance	



DAY THREE | Tuesday, May 23, 2017

6:30 a.m.	12-Step Meeting	Rayburn
7:00 a.m.	Registration Opens	Exhibit Hall
7:30 a.m.	Breakfast Sponsored by: The Rose House Colorado	Exhibit Hall
7:30 a.m.	Exhibit Hall Opens	Exhibit Hall
8:30 a.m.	Opening Comments Marvin Ventrell, NAATP Executive Director	Pavilion
9:00 a.m.	Facing Addiction in America: The Surgeon General's Report on Alcohol, Drugs, and Health Kimberly Johnson, PhD, Director, Center for Substance Abuse Treatment, SAMHSA	Pavilion
10:00 a.m.	Break Sponsored by: Awakenings Recovery	Exhibit Hall
10:30 a.m.	All Addicts Matter: Addressing the Public System / Private System Treatment Divide Kermit Dahlen, CEO, Jackson Recovery Philip Eaton, CEO, Rosecrance Maureen McDonnell, Director of Health Care Strategy, TASC Mike Schiks, CEO, Project Turnabout Nanette Zumwalt, CEO, Hired Power Moderator: Peter Palanca, VP, TASC	Pavilion
12:00 p.m.	Annual NAATP Membership and Political Action Committee Luncheon Carl Kester, NAATP Board Chair – CEO, Lakeside-Milam Edward Diehl, PAC Chair – CEO, Seabrook House Sponsored by: Alina Lodge & Haley House, Pine Grove Behavioral, and Southworth & Associates	Governors' Ballroom



1:30 p.m.	Workshop Session III	
	Application of DBT to Co-Occurring Substance Use and Mental Health Kevin McCauley, Program Director, New Roads Behavioral Health Eric Schmidt, CEO, New Roads Behavioral Health	Forum
	Managed Care Friendly: A Guide to Better Reimbursement and a Simpler Process Cade Saurage, Utilization Director, La Hacienda Treatment Center	Barton Creek A
	Treatment Transformation: Leveraging Technology and Research to Evolve our Clinical Model John Driscoll, Senior VP, Hazelden Betty Ford Foundation	Barton Creek B/C
3:00 p.m.	Break	Exhibit Hall
3:30 p.m.	NAATP Leadership Roundtable Sessions	
	Roundtable 1 – Building and Maintaining Effective and Ethical Payer Programs Facilitator: Carl Kester, CEO, Lakeside-Milam	Barton Creek B/C
	Roundtable 2 – MAT Integration in Comprehensive Recovery Care Facilitator: Kevin McCauley, Program Director, New Roads Behavioral Health	Rayburn
	Roundtable 3 – Leadership Development and Succession Planning Facilitator: Kermit Dahlen, CEO, Jackson Recovery Centers	Barton Creek A
	Roundtable 4 – Parity Law, Policy, and Litigation Facilitator: Mark Dunn, NAATP Public Policy Director	Houston
5:00 p.m.	Dinner On Your Own	
6:30 p.m.	Writers in Treatment Presenting the REEL Recovery Film Festival Host: Leonard Buschel, REEL Recovery	Forum

FEATURED FILM:



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Nigam Acharya
Attorney

Baker Donelson

Mr. Acharya's practice has one focus, which is to establish and defend intellectual property rights. This includes both litigation and client counseling in the fields of patents and trademarks. He has particular experience in patent disputes and prosecution, Hatch-Waxman matters and large-scale trademark registration and enforcement projects, including Trademark Trial and Appeal Board matters. He regularly uses technology to facilitate communication, improve transparency, reduce clients' pain points, and ultimately improve efficiency without compromising quality of service. He is distinguished by long relationships with clients for whom he helps manage and defend their intellectual assets worldwide.



Paul Bacharach
President and CEO

Gateway Rehabilitation Center

Paul Bacharach has served as President and Chief Executive Officer of Gateway Rehabilitation Center since December 2013. Prior to joining Gateway Rehab he served for 21 years as President and Chief Executive Officer of the Fayette Regional Health Care System/Uniontown Hospital. The regional acute physical care system served the needs of a largely rural population in southwestern Pennsylvania. His prior position was with the Westmoreland Hospital in Greensburg Pennsylvania as a member of the senior executive staff. Mr. Bacharach has been actively involved in state and national trade associations in the hospital industry and currently serves as a board member of NAATP.



Denise Bertin-Epp
CEO

Crossroads Centre Antigua

Denise Bertin-Epp brings more than 32 years of nursing and healthcare experience to Crossroads Centre Antigua as CEO. Denise's background includes international business, finance, regulatory compliance, and information systems, specializing in all levels of addiction treatment, organizational turnaround and public advocacy. Denise served as president at Brighton Hospital, CEO of Guest House, and Director of Greenbrook Recovery Center. Denise was named to Behavioral Healthcare Magazine's list of Behavioral Health Champions, representing the most active and accomplished leaders in the mental health and substance abuse treatment industry. She is a board member at Guest House and Sacred Heart Major Seminary.



Thomas Britton
President and CEO

Gateway Foundation

Dr. Britton's involvement in the behavioral health field spans more than 25 years with a rich background from which he leads The Gateway Foundation. Throughout his professional career, he has held the belief that "all people hold the innate potential to improve their life and the lives of those around them." Tom is committed to lifelong learning, completing a Doctorate in Public Health at the Gillings School of Global Health and a master's degree in addiction treatment and marriage and family therapy. Tom has worked both a clinician and executive in for-profit and not-for-profit addiction treatment centers throughout the US.



Leonard Buschel
Founder and Director

REEL Recovery

Leonard Buschel is a California Certified Substance Abuse Counselor with years of experience working with people struggling with addiction. He attended Naropa University in Boulder, CO. Mr. Buschel is the founder of Writers In Treatment, whose primary purpose is to promote 'treatment' as the best first step solution for addiction, alcoholism and other self-destructive behaviors. Leonard is the director of the nine-year-old REEL Recovery Film Festival & Symposium, and the editor/publisher of the weekly Addiction/Recovery eBulletin. He also produces the annual Experience, Strength and Hope Awards in Los Angeles. He just celebrated 23 years clean and sober.



Jay Crosson
CEO

Cumberland Heights

Jay Crosson began his career with Cumberland Heights in 1993 and accepted the role of Chief Executive Officer in 2015. Prior to becoming the CEO, Jay served in various capacities including that of CFO for the organization. He currently serves on the Board of NAATP and is a member of the Ethics Committee. Jay is a graduate from MTSU, with an MBA from Belmont University. Additionally, he is a grateful recovering alumnus of Cumberland Heights, having been a patient in 1989. His personal experience of treatment and the transformative power of the 12 Steps shape his leadership principles today.



Kermit Dahlen
President and CEO

Jackson Recovery Centers

Kermit Dahlen is the current President and CEO of Jackson Recovery Centers, Inc. of Sioux City, Iowa. He has served as Jackson's CEO since March of 1980 and has led its development of a continuum of fully integrated treatment services for persons of all ages and all socioeconomic classes. Mr. Dahlen is a person in long term recovery. He currently serves on the NAATP board of directors and has done so for over 20 years. He is a past chairperson of the NAATP board and currently serves on the executive committee.



Edward Diehl
President

Seabrook House

Edward Diehl began his career in the chemical dependency treatment field in 1976. A year later, Ed joined his family at Seabrook House® in 1977 as a Certified Alcoholism Counselor (CAC). In 1986, Ed was named Vice-President of Clinical and Community Services, overseeing all treatment activities and external communications. Shortly after his father's death in 1989, Ed was appointed President of Seabrook House—the position he holds today. Ed's expertise lies in the areas of healthcare financing, development, public policy, and managing within a rapidly changing environment. In 2016, Ed will be celebrating 42 years of sobriety.



John Driscoll
Senior Vice President
of Recovery Services

Hazelden Betty Ford
Foundation

John Driscoll has worked in the treatment field since 1991 and at the Hazelden Betty Ford Foundation since 1999. He has been a counselor, manager, and director in Recovery Services and is now the Senior Vice President of Recovery Services. Prior to Hazelden Betty Ford, John started and directed a long term treatment program for women and their children in Chicago. John is a licensed alcohol and drug counselor, has an undergraduate degree in psychology from Northern Michigan University, and attended the clinical psychology graduate program at Marquette University in Milwaukee. In 2008 he earned an MBA from Hamline University.



Mark Dunn
Public Policy Director

NAATP

Mark Dunn is a partner in Veritas Advisors, a consulting firm with over 100 years of collective experience in shaping public policy. Mark serves as NAATP's Director of Public Policy and has represented NAATP at the federal level since 2007. He has extensive experience working with trade associations, professional organizations as well as federal agencies and congress. He has a personal passion for recovery.



Philip Eaton
President and CEO

Rosecrance
Health Network

Philip W. Eaton is President/CEO of Rosecrance Health Network—a not-for-profit, comprehensive behavioral health organization, serving more than 32,000 annually. With over 800 staff, Eaton manages a \$60 million budget and operations at over 50 Midwestern sites. Under Eaton, Rosecrance opened Northern Illinois' first chemical dependency treatment center for adolescents and the only certified recovery homes for adolescent females in the Midwest, and has become a nationally recognized behavioral health organization. Eaton holds a M.S., in Community Mental Health, a B.A., from Trinity College, and has served as Chairman and member of several national boards.



Bob Ferguson
Founder and Owner

Jaywalker Lodge

Prior to opening Jaywalker Lodge, founder Bob Ferguson served for over 10 years in senior management and business development positions at three of the premier residential programs in the addiction treatment field. Bob continues to remain active in the Roaring Fork River Valley community, where he serves of the Board of Directors for multiple organizations. Bob lives with his wife and two children in Snowmass Village, Colorado. Above all, Bob is most grateful for his own recovery from addiction which began in February 1992 at a wonderful four-month residential treatment program—one that would later serve as the inspiration for Jaywalker Lodge.



Beth Fisher Sanders
CEO

Hope Homes Recovery

Beth Fisher Sanders has been working in the field of addictions recovery since 1987. She holds licensure and certifications in social work and addictions counseling, and has professional experience at numerous organizations working as both an addictions counselor and family therapist. Fueled by a vision of providing quality recovery residences for people in early recovery, she founded Hope Homes in 1996. Hope Homes today serves adult men and women in Atlanta, GA, Charlotte, NC and Nashville TN. In 2011 she served as the founding President for the National Alliance for Recovery Residences, and continues to serve NARR as the Standards Committee Chair.



Rebecca Flood
CEO

New Directions for Women

Flood Becky Flood is passionate about providing mentorship opportunities for future leaders in our field and sharing her experiences from the four decades she has spent in the addiction treatment profession. She has served as the Chief Executive Officer for New Directions for Women for thirteen years. Before that, Ms. Flood served as Vice President of Treatment Services for Seabrook House, and continues to serve on their Board of Directors. She also serves as President for the Women CEO Global Alliance—a Behavioral Healthcare Roundtable. Ms. Flood earned her Master's in Human Services from Lincoln University.



Daniel Gemp
President and CEO

Dreamscape Marketing

Daniel Gemp has been the President and CEO of Dreamscape Marketing since its founding In 2005. While at Dreamscape, Dan has originated custom strategies for the effective implementation of internet and search marketing as well as social/mobile advertising campaigns. He maintains consultative focus on extremely efficient and proprietary search engine optimization techniques focused on Return-On-Investment driven methodologies and metrics. A graduate of Villanova University's school of business, Dan applies financial modeling and international experience to Dreamscape's campaigns to consult partners on a cost-per-action model.



Kimberly Johnson
Director

Center for Substance
Abuse Treatment, SAMSHA

Kimberly A. Johnson, Ph.D., Director, Center for Substance Abuse Treatment, leads the center's activities to improve access, reduce barriers, and promote high quality, effective substance use disorder treatment and recovery services. Previously, Dr. Johnson was the Deputy Director for Operations of CHES/NIATx, at the University of Wisconsin, Madison. She was also co-director of the national coordinating office of the Addiction Technology Transfer Center. Dr. Johnson has authored publications on topics important to the addiction and recovery field, including e-health solutions for people with alcohol problems, using mobile phone technology to provide recovery support for women offenders, and new practices to increase access to and retention in addiction treatment.



Carl Kester
CEO

Lakeside-Milam
Recovery Centers

Carl Kester is the CEO of Lakeside-Milam Recovery Centers. With 13 locations and over 225 employees, Lakeside-Milam is the Pacific Northwest's largest continuum of care for addiction treatment. Carl has been with Lakeside-Milam since 1993, serving as President since 2000 and CEO since 2012. Carl is a past President of the Washington State Association of Addiction Providers and the Board Chair of the National Association of Addiction Treatment Providers. Carl is on the Board of the Association of Washington Businesses and two charitable organizations. Prior to Lakeside-Milam, Carl graduated from the University of Washington and worked for the office of U.S. Congressman Rod Chandler.



Sherri Layton
Outpatient Services
Administrator

La Hacienda
Treatment Center

Sherri Layton, LCDC, CCS began working in addiction treatment in 1977 and has worked for La Hacienda Treatment Center since 1992. She currently manages their outpatient, continuing care and alumni services, coordinates La Hacienda's legislative involvement on the state and national level, and oversees staff training. She frequently speaks on topics related to clinical supervision, advocacy, and leadership. Sherri has served on NAADAC's Public Policy Committee since 2008 and is currently co-chair. She also serves on the Legislative Committee for the Association of Substance Abuse Programs—Texas. Sherri has a BA in Psychology and an MBA with emphasis on leadership.



Kevin McCauley
Program Director

New Roads
Behavioral Health

Kevin McCauley, MD is a graduate of Drexel University Medical School and worked as a Flight Surgeon for the Marines. Following his military service, Dr. McCauley was the Director of Le Mont, a sober living/recovery management program, and was president of the Utah Association of Recovery Residences. He is currently the Director of Program Services at New Roads Behavioral Health in Salt Lake City, Utah. As Co-Founder of the Institute for Addiction Study, Dr. McCauley wrote and directed two films: "Pleasure Unwoven" about the neuroscience of addiction, and "Memo to Self" about Recovery Management professionals with substance use disorders.



Maureen McDonnell
Director of
Healthcare Strategy

TASC

Maureen McDonnell works at the intersection of public health and the criminal justice system by building partnerships and coalitions to facilitate the problem-solving processes. With over 25 years at TASC, she works to increase access to health care for people in the justice system by developing initiatives that include health insurance enrollment at jail intake, pretrial, and prison, as well as linkages to health care at jail release. She leads active systems planning processes in large jurisdictions nationally as well as in Illinois. Ms. McDonnell earned her BA in Economics from Northwestern University and is pursuing graduate studies in public health at the University of Illinois at Chicago.



Mark Mishek
President and CEO

Hazelden Betty Ford
Foundation

Mark Mishek was named President and CEO of Hazelden Betty Ford Foundation in August 2008 and of the newly merged Hazelden Betty Ford Foundation in February of 2014. Mishek's career in health care spans 30+ years. He spent much of his career with Allina Health in Minnesota, where he held various senior positions, including President of United Hospital of St. Paul. Mishek earned a B.A. degree, magna cum laude, from the University of Minnesota and a J.D. degree, cum laude from the University of Minnesota Law School. He lives with his family in St. Paul and is in long-term recovery from the disease of addiction.



Scott Munson
Executive Director

Sundown M Ranch

Scott Munson has been employed at Sundown M Ranch in Yakima WA since 1985 and has served as its Executive Director since 1997. Scott is a Past Chair of the National Association of Addiction Treatment providers (NAATP) and currently chairs the NAATP Public Advocacy Committee. He is also the Legislative Chair of the Washington State Association of Alcoholism and Addiction Programs and the Vice-Chair of the Chemical Dependency Studies Program's Advisory Board at Yakima Valley College.



Peter Palanca
EVP and COO

TASC

Peter Palanca leads strategic planning, service enhancement, and diversification efforts for TASC, a statewide, nonprofit agency in Illinois that advocates for alternatives to incarceration and community reentry services for people with substance use and mental health disorders. Peter is a board member of the National Association of Addiction Treatment Providers (NAATP) and co-chair of the National Association for Children of Alcoholics (NACoA), and past chair and current board member of the Illinois Alcoholism and Drug Dependence Association (IADDA). Peter serves as the chairman of the advisory board and faculty at the Governors State University Addictions Studies and Behavioral Health Department.



Debbie Sanford
Chief of Behavioral
Health Services

Pine Grove
Behavioral Health

Debbie Sanford currently serves as Forrest General Hospital's Chief of Behavioral Health Services. Debbie is a graduate of the University of Southern Mississippi and William Carey College and holds a Masters in Nursing as well as a Master's in Business Administration. She has held adjunct faculty appointments at the University of Southern Mississippi. Debbie has served in administration at Pine Grove for the past 17 years and has served in various healthcare administrative positions for the past 26 years.



Cade Saurage
Director of
UM/Partnerships

La Hacienda
Treatment Center

Cade Saurage is the Director of Utilization Management and Strategic Partnerships for La Hacienda Treatment Center and has been working in managed healthcare for over 15 years. Prior to La Hacienda, he served as Corporate Director of UM for the largest behavioral health company in the nation. After his Bachelor's degree in Mass Communications: (m) Political Science and Government, he studied and worked abroad at the Universidad La Intensa in San Jose, Costa Rica. He has one publication 7 Steps to Successful Utilization Review. Currently, his role is to supervise UR strategy and secure partnerships with national organizations and managed care affiliates.



Michael Schiks
Executive Director
and CEO

Project Turnabout

Mike Schiks has worked in the substance abuse field for over 39 years. He spent 26 years with the Hazelden Foundation in a number of capacities including Executive Vice President of Hazelden National Treatment system from 1993 to 2005. From 2006 to present he has been CEO of Project Turnabout Addiction Recovery Centers, a nonprofit organization agency that provides a full array of addiction treatment services in multiple locations. Mike's leadership, experience, and commitment to helping others is well known to those who know him.



Eric Schmidt
CEO

New Roads
Behavioral Health

Eric Schmidt has served in key executive level positions in the behavioral health and substance abuse field for the past 27 years. He has received both an MSW and an MBA. Eric provides a variety of clinical services utilizing a range of techniques and theoretical designs. Eric is adjunct faculty for the University of Utah School of Social Work. Currently he serves as the CEO of New Roads Behavioral Health.



David Sheridan
President

National Alliance for
Recovery Residences

Dave Sheridan is the President of the National Alliance for Recovery Residences, the national standards, support and advocacy organization for recovery housing. He serves as Executive Director of the Sober Living Network, supporting the nation's largest system of sober living homes. With an institutional financial services background, Dave has held executive positions with firms including SUD treatment. Dave's principal focus is on the establishment, growth and support of effective, sustainable systems of recovery-oriented housing. He is a national advocate and advisor on recovery housing issues, including fair housing rights and financing recovery support systems.



Kathy Steadman
Attorney

Coppersmith Brockelman
Lawyers

Kathy A. Steadman is a healthcare/insurance/employee benefits regulatory lawyer located in Phoenix, Arizona. She has been actively practicing in the areas of health care, employee benefits, insurance regulatory and other administrative/regulatory areas of the law since 1990. She routinely represents insurance companies, third party administrators, medical providers, medical facilities and other individuals and entities. Kathy believes that the best strategies for dealing with complex regulatory requirements are generally detailed policies and best-practices that have been carefully and clearly implemented entity-wide. In those situations where an entity fails to protect against statutory/regulatory violations, Kathy assists in navigating those issues.



Daniel Sternthal
Attorney

Baker Donelson

Mr. Sternthal is a member of the Health Law Group and is board certified in health law by the Texas Board of Legal Specialization. He represents clients doing business within the health care industry and represents providers across the continuum of care, including individual and group medical practices, hospitals, long term care facilities and ancillary service providers. Mr. Sternthal concentrates his practice on advising clients on issues relating to regulatory, operational and corporate matters.



Raymond Tamasi
President

Gosnold on Cape Cod

Mr. Tamasi is President of Gosnold on Cape Cod with over 40 years of experience managing treatment, intervention, and prevention services. He is recognized nationally for the development of innovative approaches and is a frequent speaker on policy issues and the redefining of addiction treatment and prevention. He is a recipient of the National Council on Behavioral Health's award for Visionary Leadership, the 2016 NCAD Behavioral Health Champion award and the Father Martin Award for Professional Excellence. He is a member of the Boards of the National Association of Addiction Treatment Providers & the Institute for the Advancement of Behavioral Healthcare.



Doug Tieman
President and CEO

Caron Treatment Centers

Doug Tieman has been the President and CEO of Caron Treatment Centers since 1995. Under his direction, Caron has taken leadership roles in treating addiction, sponsoring research, and participating in national conferences. Tieman has spent 30 years in the addiction field, starting at the Hazelden Foundation. He served as Chairman of the National Association of Addiction Treatment Providers and as a member of the American College of Addiction Treatment Administrators. He is currently a Board Member of the National Council on Alcoholism and Drug Dependence and the American Foundation for Addiction Research. Tieman also serves on the Behavioral Healthcare Editorial Advisory Board.



Marvin Ventrell
Executive Director

NAATP

Marvin Ventrell, JD became Director of NAATP in 2015, continuing his 30-year career as a lawyer, association director, teacher, and treatment executive. His career has been devoted to advocating for populations in need and building legal and health care system responses. He authored two textbooks, numerous book chapters, and dozens of professional articles. He has taught at medical schools, law schools, and agencies in the U.S. and abroad and served as a consultant to the U.S. Department of HHS. He has received numerous distinctions including an ABA National Advocacy Award and the University of Colorado School of Medicine Kempe Award.



Josh Weum
National Digital Ambassador

Google

As a Digital Ambassador for the Google Agency team, Josh Weum manages online campaigns for Fortune 500 companies. He is certified in all Google AdWords products as well as Google Analytics. With more than 13 years of experience in the field of technology and eight more in traditional media and Internet advertising, Weum has dedicated the last five years to digital marketing. In addition to managing online campaigns, he has produced print and radio media for nonprofit groups. Josh has experience working with treatment centers, as well.



Nanette Zumwalt
President and CEO

Hired Power

Nanette Zumwalt is the President/CEO of Hired Power and has worked in the mental health and addiction recovery field for almost three decades. Under Mrs. Zumwalt's care and leadership Hired Power has taken the pioneering role in treating addiction in adolescents, young adults, and adults during the high risk and very important transition periods of long term recovery. Hired Power has established and provides professional services, with a gender specific focus, to clients and families.

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In 1967, Valley Hope first opened its doors in the small town of Norton, Kansas.

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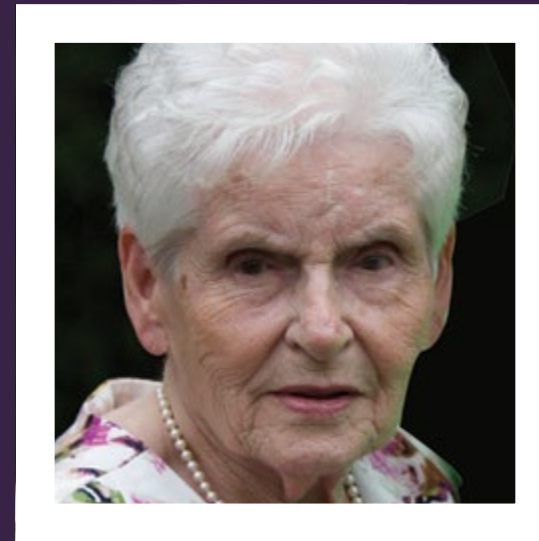


Michael Chapman
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Margaret Diehl
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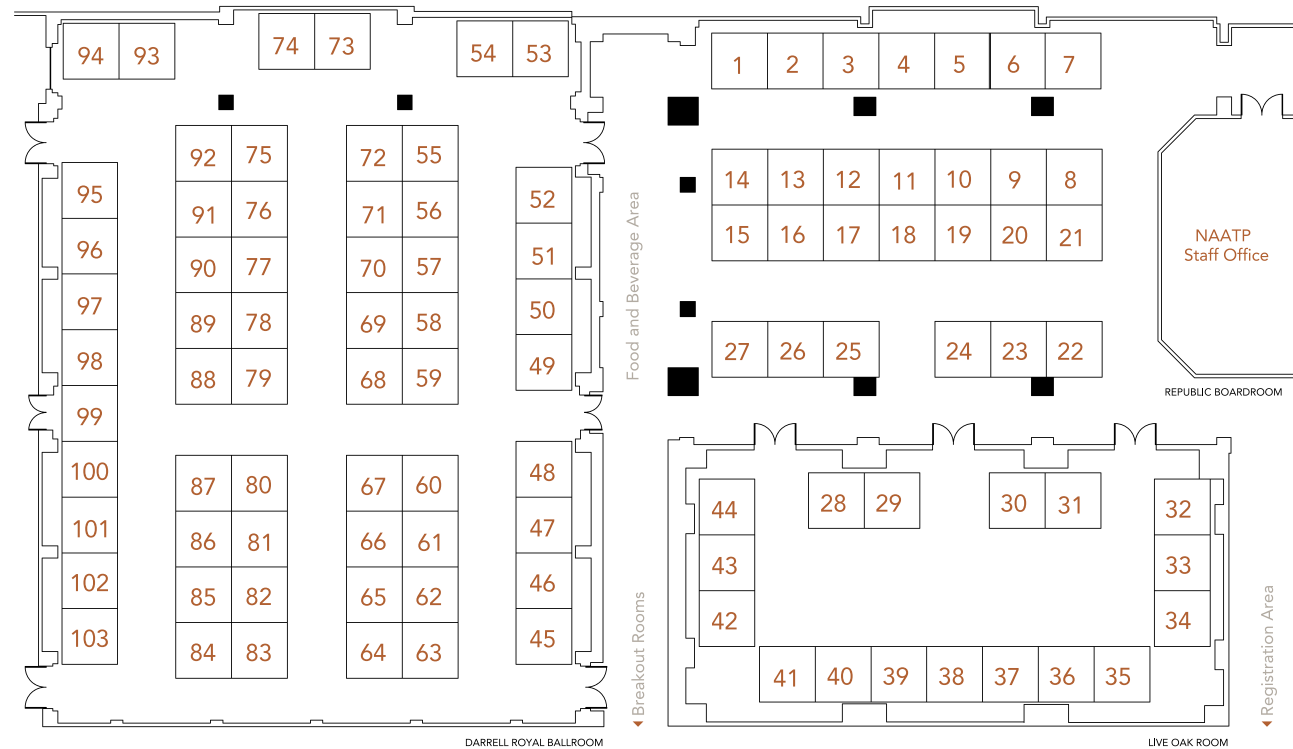
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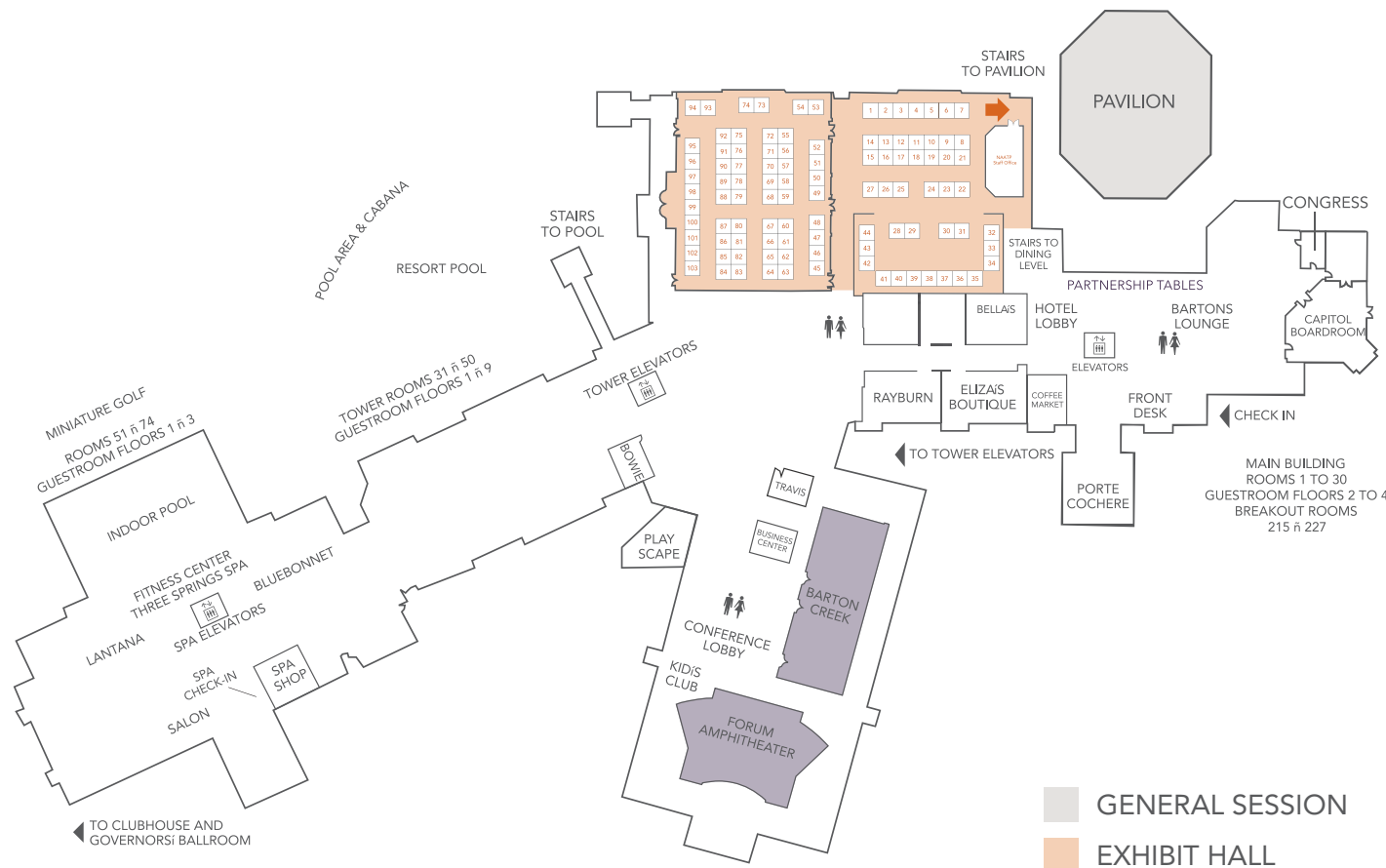
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VISIT 30 BOOTHS AND 3 PARTNERSHIP TABLES, have this page initialed for verification, and be entered to win an iPad, courtesy of Education, Inc. Drawing will take place at the Tuesday Membership Luncheon.



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AWARDS BANQUET AND MEMBERS LUNCHEON

- GENERAL SESSION
- EXHIBIT HALL
- BREAKOUT ROOMS

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| B Kipu Systems | E Insight Diagnostics | H Clearfork Academy |
| C Addiction Recovery Resources (ARRNO) | F Food Management Group | I Wilco Lab |
| | | J TechMorale Corporate Massage |



1st Step Behavioral Health
Booth 71
 Pompano Beach, FL
firststepbh.com

1st Step Behavioral Health is a Joint Commissioned, dual diagnosis treatment center located in Pompano Beach, FL. We offer a full continuum of care (short and long term) from medical detox to sober living based on our patients' individual needs. Our 15 years of experience focuses on physiological rebalancing the individual through medical, physical, emotional, mental and spiritual care. The caring and compassionate staff at 1st Step Behavioral Health is completely dedicated to assisting clients find success in recovery.



Acadiana Addiction Center
Booth 40
 Sunset, LA
AcadianaAddiction.com

Acadiana Addiction Center is a private, 52-bed residential treatment center for adult men and women struggling with alcoholism, drug abuse, trauma, and other co-occurring disorders. Our evidence-based treatment methods and program focuses on treating the entire individual: addressing each individual's physical, mental, spiritual, emotional, and social needs. Our holistic 12-step approach ultimately allows individuals to achieve life-long recovery.



Active Marketing
Booth 41
 Traverse City, MI
activemarketing.com

Active Marketing provides creative and strategic marketing services to the addiction treatment industry. With more than a decade of experience promoting recovery programs of all sizes, we develop campaigns and strategies that make your phone ring. From brand strategy and logo design—to responsive websites, PPC, SEO, and the latest in digital media—when brands in behavioral healthcare are looking to improve their marketing strategy and lead quality, they contact Active Marketing.



Addiction Treatment Providers Insurance Program, a division of NSM Insurance
Booth 13
 Conshohocken, PA
nsmdirect.com

Addiction Treatment Providers Insurance Program, a division of NSM Insurance Group is an exclusive insurance program designed specifically for the behavioral healthcare industry. From intervention, crisis stabilization and detox facilities, to outpatient treatment programs and sober living homes, we understand the complexity of exposures these organizations face. Our program is flexible, allowing us to craft custom insurance and risk management solutions to meet your unique needs.



Alere Toxicology
Booth 77
 Huntsville, AL
alere toxicology.com

Alere Toxicology is committed to delivering exceptional testing solutions and connected access to toxicology results—thus helping organizations detect, monitor and deter abuse of drugs and alcohol. Our comprehensive programs include laboratory services, rapid drug screening devices, complete IT integration, data management tools, customized training, and more.



Alina Lodge & Haley House
Booth 75
 Blairstown, NJ
alinalodge.org

For 60 years, Alina Lodge has been dedicated to providing long term addiction treatment at an affordable cost, with a strong commitment to healing the entire family. Our abstinence-based, 12-Step clinical model provides a comprehensive array of services, with emphasis on healing the whole person. Dual Diagnosis and co-existing disorders are all addressed during primary treatment. Our multi-disciplinary team will guide an individual through every step of treatment from detox to aftercare and alumni services. Alina Lodge is a not-for-profit organization located in Northwest New Jersey, offering a no-nonsense program with diverse counseling modalities and a 24-hour medical department.



Alkermes
Booth 87
 Waltham, MA
alkermes.com

Alkermes plc is a fully integrated, global biopharmaceutical company developing innovative medicines for the treatment of central nervous system (CNS) diseases. The company has a diversified commercial product portfolio and a substantial clinical pipeline of product candidates for chronic diseases that include schizophrenia, depression, addiction and multiple sclerosis. Headquartered in Dublin, Ireland, Alkermes plc has an R&D center in Waltham, Massachusetts; a research and manufacturing facility in Athlone, Ireland; and a manufacturing facility in Wilmington, Ohio. For more information, please visit Alkermes' website at www.alkermes.com.



Alpha 180
Booth 9
 Austin, TX
facebook.com/soberfraternity

Alpha 180 is a nationwide sober college fraternity where students live together and hang together. United in our common call to purpose, we thrive socially, academically, and in our recovery!



Alta Mira Recovery Centers
Booth 73
 Sausalito, CA
altamirarecovery.com

Alta Mira's mission is to help you and your family find hope, strength, and healing. A luxury residential treatment center and intensive outpatient program, we offer an exceptional team of highly credentialed addiction treatment professionals and the most sophisticated level of clinical and diagnostic services. Just minutes from the Golden Gate Bridge in Sausalito, California, Alta Mira is located in a magnificent and serene setting with panoramic views, lovely gardens, and the casual elegance of an historic hotel. Alta Mira offers truly individualized treatment plans, reflecting our appreciation for your unique qualities.



Anchor Diagnostics
Booth 35
 San Juan Capistrano, CA
anchordiagnosics.com

Anchor Diagnostics is a full service toxicology laboratory providing patient centric testing. Treatment providers are assured timely and accurate results along with a dedication to research and development in order to provide treating professionals accurate and progressive testing methodologies. At Anchor Diagnostics, we are both your lab and your partner in improving treatment outcomes.



American Addiction Centers
Booth 33
 Brentwood, TN
americanaddictioncenters.org

American Addiction Centers is a leading provider of substance abuse treatment services. We treat adults who are struggling with drug and alcohol addiction and co-occurring mental health issues. With coast-to-coast facilities and caring, seasoned professionals, American Addiction Centers is your ideal treatment partner.



Any Length Retreat
Booth 25
 Pflugerville, TX
anylength.net

The Any Length Retreat is located just north of Austin Texas on 5 acres. Any Length is an affordable alternative to recovery centers. We have a non-clinical model that empowers men who have not had success in staying sober on their power or have tried countless other methods to achieve recovery and have failed to remain abstinent. The Any Length Retreat is not a substitute for medical, psychotherapy, and clinical treatment nor do we offer any clinical or psychiatric services. We cater to men who are willing to believe that they are alcoholic/addict and take the necessary actions to recover, live sober, and become productive members of society.



American Billing Solutions
Booth 12
 Boca Raton, FL
abillingsolutions.com

Substance Abuse and Mental Health Billing Company.



Arahant Health Services
Booth 69
 Denver, CO
arahanthealth.net

At Arahant Health Services, LLC we treat all facets of addictive disorders, behavioral disorders, and other psychiatric disorders from the biological, to the psychological, to the family system aspects of these disorders.



Ammon Labs
Booth 36
 Linden, NJ
ammontox.com

Ammon is more than just a medical Laboratory. We are a complete suite of resources for the medical industry. From our core of being innovators in toxicology, our scientists and treatment professionals have developed a growing variety of testing and consulting services. We are committed to providing personalized and targeted solutions for our healthcare partners. Whether you're a small practice or a large treatment center, Ammon Labs offers customized tests based on the medical needs of your patients and the population being served. From our ongoing investments in research and development to our overall commitment to the healthcare community. Ammon strives to be a leader in the industry.



Association of Recovery in Higher Education (ARHE)
Booth 74
 Kennesaw, GA
collegiaterecovery.org

The Association of Recovery in Higher Education (ARHE) is the only association exclusively representing collegiate recovery programs (CRPs) and collegiate recovery communities (CRCs), the faculty and staff who support them, and the students who represent them. ARHE provides the education, resources, and community connection needed to help change the trajectory of recovering student's lives. We are a network of professionals, administrators, faculty, staff, students, parents and policy makers.



Augsburg College StepUP Program
Booth 62
 Minneapolis, MN
augsborg.edu/stepup

StepUP is the nation's largest and most comprehensive residential collegiate recovery program serving up to 110 students at a time with licensed counselors, on-campus housing and peer recovery support. Augsburg is a small private college campus in the heart of the Twin Cities metro area that provides StepUP students with a fantastic 12 step recovery community. 93% of students have remained abstinent while in the program and average a 3.2 gpa – our students have proven that StepUP allows them to be successful as Augsburg students.



BioSound Technologies
Booth 93
 Safety Harbor, FL
BioSoundHealing.com

BioSound Technologies has pioneered an innovative therapeutic solution for Addiction Treatment Providers which integrates Biofeedback, Sound Frequency Massage, Music Therapy and Guided Imagery. The combination of vibrations and choreographed music typically produces a theta brainwave state in most clients in 10 minutes. Demonstration therapy sessions will be available throughout the conference.



Beaches Recovery Services
Booth 29
 Jacksonville, FL
beachesrecovery.com

Beaches Recovery is a 90-bed addiction and co-occurring treatment facility located on the beaches of Jacksonville, Florida. Beaches Recovery offers the highest level of care, giving patients the best possible resources to ensure successful rehabilitation. Residents at the Jacksonville addiction and co-occurring disorder treatment center work with a therapist to select the best clinical options to meet their personal needs. Beaches Recovery therapists adapt each treatment to match the client's culture, values, and interpersonal relationship patterns, and create a proactive, informed approach to rehabilitation and recovery. Beaches Recovery offers Primary Care, Extended Care, Transitional Living.



Bradford Health Services
Booth 68
 Birmingham, AL
bradfordhealth.com

Bradford Health Services has been treating alcoholism and drug addiction for more than 30 years. Bradford's addiction treatment services are specifically designed to meet the needs of patients and their families in terms of both effectiveness and cost. Bradford Health Services believes chemical dependency is a chronic, progressive illness, which exists when the use of mood-altering substances causes increasingly severe problems in major areas of a person's life, including physical, psychological, emotional, social, vocational, and spiritual aspects. Other harmful consequences may include eating disorders, psychiatric illness, and family dysfunction.



BestNotes
Booth 92
 Twin Falls, ID
bestnotes.com

BestNotes is a HIPPA compliant Customer Relationship Management and Electronic Health Record database system specifically designed for the behavioral health and substance abuse industry.



Brazos Recovery Services
Booth 6
 Morgan, TX
brazosrecovery.com

Brazos Recovery Services provides a full continuum of care at our Men's Drug Rehab. We offer detox, long term residential care, as well as an Intensive Outpatient Program and Sober Living. Recovery from alcoholism and drug addiction takes time. The typical length of stay at Brazos Recovery's drug rehab is 90 days. Our admissions department will give you a better idea of the duration of stay based on you or your loved ones needs.



BHCFinancial
Booth 19
 West Hollywood, CA
bhcfinancial.com

We provide financial and back office solutions to the behavioral healthcare industry with a particular focus on drug and alcohol rehabilitation providers.



BRC Recovery
Booth 91
 Manor, TX
brcrecovery.com

BRC Recovery is a gender specific, extended-care program specifically designed for the treatment resistant population. BRC Recovery offers a fully integrated continuum of care that includes residential intensive, high accountability transitional living, clinical services, and peer recovery support to treat the diseases of alcoholism and drug addiction.



Burning Tree
Booth 59
 Kaufman, TX
burningtree.com

Burning Tree is a long term drug and alcohol treatment center for adults that specializes in treating the chronic relapse population. Our staff consists of licensed professional counselors, clinical social workers, drug and alcohol counselors, nurses, neurofeedback specialists, direct care workers, psychologists and psychiatrists. Burning Tree's treatment centers are located outside of the metropolitan cities of Dallas and Austin.



Caron Treatment Centers
Booth 52
 Wernersville, PA
caron.org

With 60 years in the field, Caron Treatment Centers operates lifesaving addiction treatment at facilities in Wernersville, Pennsylvania and Palm Beach County, Florida. Caron's regional offices in Atlanta, Boston, New York City, Philadelphia and Washington, D.C. offer community and recovery support. Caron has the most extensive continuum of care including adolescents, young adults, adults, and seniors. Caron's treatment is customized to meet the needs of individuals and families — with highly trained teams prepared to address co-occurring disorders. For more information, please visit www.caron.org or call 800-678-2332.



Butler Human Services Furniture
Booth 49
 Henrico, VA
butlerhumanservices.com

Butler offers a wide variety of furniture collections specially designed and priced to meet the broad needs of human services programs. We work with each client to ensure you receive high quality, durable furnishings at a price that fits your environment and your budget.



Casa Palmera
Booth 66
 Del Mar, CA
casapalmera.com

Casa Palmera is a holistic-based residential behavioral health treatment facility. As a comprehensive behavioral health facility, Casa Palmera understands that eating disorders, drug and alcohol addiction, and trauma are not only physically exhausting, but also cause a breakdown in mental and spiritual sense. Our desire to not only heal the body, but also aiming to heal the mind and spirit. Casa Palmera is a consistently successful program because with our holistic perspective, we analyze the physical, nutritional, environmental, emotional, social, spiritual and lifestyle values and challenges of each individual in recovery.



CallTrackingMetrics
Booth 4
 Severna Park, MD
calltrackingmetrics.com

CallTrackingMetrics's award-winning call tracking and automation platform provides thousands of businesses the tools they need to track, manage and optimize phone calls to increase conversions and scale for growth, worldwide. From understanding which advertising campaigns are driving phone calls to advanced routing and call management, we arm businesses with the tools to transform communication into powerful intelligence.



CeDAR
Booth 64
 Denver, CO
CeDARColorado.org

CeDAR is The Center for Dependency, Addiction and Rehabilitation. Founded in November, 2005, CeDAR is a premier substance use and co-occurring disorders provider of residential and outpatient treatment uniquely integrated into the University of Colorado Hospital, a nationally recognized academic medical center affiliated with the University of Colorado School of Medicine. This partnership allows CeDAR to develop, implement and continually advance a highly specialized, multi-disciplinary treatment approach.



CARF International
Booth 60
 Tucson, AZ
carf.org

Founded in 1966, CARF is an international, nonprofit accreditor of human service providers and networks. A provider earns accreditation by demonstrating conformance to CARF's internationally recognized standards in areas that span the continuum of life. More than 8.7 million persons of all ages are served annually in CARF-accredited programs.



Choice House
Booth 46
 Commerce City, CO
choicehousecolorado.com

Choice House and Ladies Choice are premier providers in structured, enhanced sober living. Both facilities are gender specific and provide on-going support as well as individual and group therapeutic services. The Lookout Boulder is an extended-care program in a beautiful, lodge-like campus setting. The Lookout Boulder offers integrative services for adult men recovering from alcohol and/or drug dependency, with an emphasis on trauma and co-occurring disorders. All facilities have a significant emphasis on the Twelve Steps. Staff also provide for necessary additional services by coordinating work with professional consultants, physicians and therapists from the Boulder and Denver area.



Clear Springs Ranch
Booth 8
 Aquilla, TX
clearspringsranch.com

Clear Springs Ranch is a gender separate and specific substance abuse rehabilitation center in the heart of Texas. Our model provides professional and multidisciplinary treatment of substance use and co-occurring disorders. Our treatment philosophy and clinical approach are research and best practice-based focusing on physical health, emotional needs and spirituality— all guided by our expert staff and delivered on a beautiful 200-acre ranch.



Crossroads
Booth 55
 Scarborough, ME
crossroadsme.org

A driving force behind the programs at Crossroads, a behavioral health and addiction treatment center in Maine since 1974, is our passion for helping women and men remember who they wanted to be. At Crossroads, we are dedicated to helping our clients get that fresh start they need to develop the tools and skills necessary to overcome behavioral health and substance use disorders. We offer gender-responsive treatment programs that help our clients find their way to greater clarity and once again have purpose and goals as they move forward and pursue recovery from substance use and mental health disorders.



Collect Rx
Booth 10
 Rockville, MD
collectrx.com

Collect Rx Inc. provides services to hospitals, ambulatory surgical centers, physicians, and other healthcare providers to maximize reimbursements on out-of-network bills. Utilizing its proprietary CRXIS™ business intelligence engine and extensive industry expertise, Collect Rx Inc. helps providers increase revenue, save time, and improve the bottom-line.



Crossroads Centre Antigua
Booth 2
 St. Phillip's, Antigua and Barbuda
crossroadsantigua.org

Crossroads Centre Antigua serves as an international residential program for addiction treatment. Our mission is to help individuals and their families begin this journey through a process of education and treatment. We provide programming of the highest caliber and a model for recovery that is founded in the Twelve Steps, along with evidence-proven medical and clinical methodologies that emphasize a holistic approach, addressing and promoting physical, emotional and spiritual health.



CooperRiis Healing Community
Booth 97
 Mill Spring, NC
cooperrriis.org

CooperRiis Healing Community, a progressive mental health treatment program for adults offers a blend of purposeful work in a therapeutic community along with clinical care that supports wellness. Typical diagnosis include schizophrenia, schizoaffective disorder, mood disorders, anxiety or depression. Some residents experience borderline personality disorder and many have a history of addiction. Residents benefit from therapy, yoga, high quality nutrition and the arts. Supported by science, CooperRiis provides a person-centered, strength-based recovery approach.



Cumberland Heights Treatment Center
Booth 27
 Nashville, TN
cumberlandheights.org

We are a nonprofit treatment center located on the banks of the Cumberland River. The natural beauty of our 177-acre campus, our state of the art facilities and decades of experience provide lasting healing to those suffering from addiction. The mission of Cumberland Heights is to transform lives, giving hope and healing to those affected by drugs and alcohol. Addiction is a chronic, progressive and potentially fatal disease. We carefully provide the highest quality care for adults, adolescents...



Crestview Recovery Services
Booth 94
 Portland, OR
crestviewrecovery.com

Crestview Recovery, in Portland, OR, offers different treatment programs that can address issues in different ways. At Crestview Recovery, we provide residential extended care programs lasting between 30-90 days. Statistics have shown that those who suffer from the disease of addiction need to be carefully transitioned through different levels of care in order to have the best chance of staying sober. Crestview Recovery offers the following levels of care: Partial Hospitalization, Intensive Outpatient, Outpatient, Alumni Services.



The Defense Centers of Excellence
Booth 67
 Silver Spring, MD
dcoe.mil

The Defense Centers of Excellence for Psychological Health and Traumatic Brain Injury (DCoE) provides the Military Health System with current and emerging psychological health and traumatic brain injury clinical and educational information. We identify gaps and prioritize needs in psychological health and TBI research, and then translate that research into clinical practice to improve patient outcomes. DCoE is a division of the Defense Health Agency (DHA) Operations directorate. DHA is a joint, integrated combat support agency that supports the Military Health System. DcoE's mission is to improve the lives of our nation's service members, veterans and their families.



Delphi Behavioral Health Group
Booth 3
 Fort Lauderdale, FL
delphihealthgroup.com

Delphi Behavioral Health Group was created with the purpose to guide individuals, families, and communities to an improved life through quality, on-demand addiction and mental health services. Delphi Behavioral Health Group operates a network of treatment programs to assist those suffering from addiction by giving them a second chance at sobriety and life. The road from addiction into recovery is difficult to face alone. However, with help from our highly trained professional staff, our clients will experience the opportunity to heal themselves with our comprehensive programs.



Eating Recovery Center
Booth 83
 Denver, CO
eatingrecoverycenter.com

Eating Recovery Center (ERC) is the only national, vertically integrated, health care system dedicated to the treatment of serious eating and related disorders at any stage of the illness. ERC offers best-in-class treatment programs for all patients, no matter their age or gender, struggling from: anorexia, bulimia, binge eating disorder, eating and weight disorder, unspecified eating disorders, as well as comorbid, co-occurring and dual diagnoses. Led by the world's leading experts in eating disorder treatment, ERC provides a full spectrum of eating disorder recovery services through an unmatched network of multiple locations across seven states.



designRoom
Booth 23
 Cleveland, Ohio
designroom.com

designRoom (dR) specializes in building healthy brands for organizations that help people. Since being founded in the early nineteen nineties, dR has grown to become a national branding and design firm, providing clients with branding and marketing insights and solutions born from experience and a ton of expertise. Our process is highly collaborative, and our mission is highly personal. If we are successful helping you, you'll be in a better position to help more people.



Education, Inc.
Booth 90
 Plymouth, MA
educationinc.us

Education, Inc. helps treatment centers to reduce operating costs while providing high quality education programs for k-12 student-patients. Working closely with your team and the school district, we customize each student's studies to keep him/her on track academically. We help normalize the experience, making the integration of the educational component as seamless as possible. Since 1995, we have delivered over a quarter million teaching hours in over 50 US Healthcare facilities. Moreover, our programs are typically low or no cost to your healthcare organization. For more information, visit our website at www.educationinc.us or contact us at info@educationinc.us or 508-732-9101.



Destination Hope
Booth 81
 Fort Lauderdale, FL
destinationhope.net

Destination Hope is one of the nation's leading Joint Commission accredited, dual diagnosis centers. The program is based in Fort Lauderdale, Florida and provides substance abuse and mental health treatment for adult men and women. The program was founded by Ben and Suzanne Brafman and was started in 2006. We are unique in many ways, with our company culture being number one. We pride ourselves in establishing a strong clinical team with therapists who have a Masters level and higher education. We believe the client always comes first when it comes to the best care we can offer in a safe and secure environment.



Elevated Billing
Booth 96
 South Jordan, UT
elevatedbilling.com

At Elevated Billing "We relentlessly advocate for individuals in need of treatment". We have developed a billing platform specifically designed for behavioral health treatment centers. Elevated can streamline and maximize your billing operation through innovative technology, a dedicated team of professionals, and unparalleled performance.



Dreamscape Marketing
Booth 58
 Columbia, MD
dreamscapemarketing.com

Dreamscape Marketing thrives on providing creative, unique and results-oriented marketing campaigns for our elective medical clients' via trackable, measurable, and repeatable marketing solutions. We are at the forefront of marketing trends backed by leading edge technology and methodology to increase lead generation, brand recognition, and business development while delivering critical data to executive-level decision makers for growth. Dreamscape Marketing is strongly committed to being a partner who will help you work toward your dreams, goals and marketing ROI.



Enlightened Solutions
Booth 78
 Atlantic City, NJ
enlightenedsolutions.com

At Enlightened Solutions, we believe that every addict can recover and achieve relief from this disease regardless of personal circumstances, past experiences, and the unique manifestation of active addiction in the individual's life. Our holistic and multidisciplinary approach is focused on healing the whole person, and is grounded in a 12-Step Philosophy that encourages participation in a positive and supportive community. The dedicated treatment team at Enlightened Solutions possesses a deep understanding of the nature of addiction, and will customize a program of recovery for each individual that will guide them towards finding serenity in everyday life.



Facing Addiction
Booth 82
 Danbury, CT
facingaddiction.org

Facing Addiction is a national non-profit organization dedicated to unifying the voice of the more than 45 million Americans and their families directly impacted by addiction. Facing Addiction is bringing together the best resources in the field in order to reduce the human and social costs of addiction, every year, until this public health crisis is eliminated.



Fellowship Hall
Booth 7
 Greensboro, NC
fellowshiphall.com

Fellowship Hall is a 99-bed, not-for-profit, gender responsive alcohol and drug treatment center located in Greensboro, NC. We provide treatment programs that are based on abstinence and the Twelve Step Model of Recovery. We have been accredited as a specialty hospital with the Joint Commission since 1974. We offer the full continuum of care including; Detox, Residential, Intensive Outpatient, Extended Treatment, Transitional Living, and Recovery Residences. We are committed to helping people who suffer from alcohol and drug addiction.



Gaston House
Booth 100
 Dallas, TX
gastonhouse.com

Gaston House is a structured sober-living Plus facility for young men. We see addiction as a chronic, progressive, illness that effects all aspects of an individual's life. We give recovering alcoholics, drug addicts, and those struggling with daily life the necessary tools to establish and maintain a solid recovery program, develop primary living skills, and cultivate a sober support system.



Gateway Foundation
Booth 86
 Chicago, IL
recoverygateway.org

Since 1968 our goal has been straightforward: to help clients get their life back on track and achieve a life of sobriety, free from drug use and symptoms of mental illness, that is productive, socially responsible, and healthy. Gateway Foundation is the largest nonprofit treatment provider in the country that specializes in the treatment of substance use disorders, providing treatment for men, women, adolescents, and clients diagnosed with co-occurring mental health disorders.



Gloo
Booth 84
 Boulder, CO
gloo.us

Gloo's Mission is "To serve the Champion, help them scale and support their purpose with platform models and exponential technologies." Gloo provides technology infrastructures that allow you to develop a growth engagement platform, rich with community, content and tools that enrich relationships and help you scale.



Grace's Way Recovery
Booth 88
 West Palm Beach, FL
gracesway.com

Grace's Way Recovery is a nationally trusted source for long term, residential-style drug and alcohol treatment program. DCF licensed and Joint Commission accredited, Grace's Way accepts adult men and women with chemical dependency and mental health issues. Most private insurance accepted and flexible payment plans offered.



Hazelden Betty Ford Foundation
Booth 20
 Center City, MN
hazeldenbettyford.org

The Hazelden Betty Ford Foundation is a force of healing and hope for individuals, families and communities affected by addiction to alcohol and other drugs. It is the nation's largest nonprofit treatment provider, with a legacy that began in 1949 and includes the 1982 founding of the Betty Ford Center. With 17 sites in California, Minnesota, Oregon, Illinois, New York, Florida, Massachusetts, Colorado and Texas, the Foundation offers prevention and recovery solutions nationwide and across the entire continuum of care for youth and adults.



Infinity Behavioral Health Services
Booth 85
 Fort Lauderdale, FL
infinitybehavioral.com

Since 2011, Infinity Behavioral Health Services has been providing unparalleled revenue cycle management services to behavioral healthcare providers. As a result of our operational experience, we deeply understand the day-to-day issues that arise in attempting to navigate managed care companies. Our goal is help you enhance your quality of service, while increasing revenue and maintaining compliance with industry and managed care standards.



Jaywalker Lodge
Booth 61
 Carbondale, CO
jaywalkerlodge.com

Jaywalker Lodge provides relapse treatment and transitional sober living programs for adult men seeking freedom from drug and alcohol addiction in the Rocky Mountains of Colorado. Located in historic Carbondale, Colorado, Jaywalker Lodge provides an extended continuum of care that combines a 12 Step program, mountain-based expeditions and robust clinical support with a practical focus on real life rehabilitation and recovery.



Lighthouse Recovery
Booth 38
 Dallas, TX
recoverlighthouse.com

Lighthouse provides addiction aftercare programs through its network of Recovery Residences and licensed Counseling Centers in Dallas, Texas.



Keystone Treatment Center
Booth 102
 Sioux Falls, SD
keystonetreatment.com

Treatment with an impact. Alcohol, Drug, Gambling, Co-Occurring, Psychiatric Support, Medically Monitored Detox, Adult, Adolescent, Age & Gender Segregated, Compassionate Inpatient Treatment



Loma Linda University Behavioral Medicine Center
Booth 103
 Redlands, CA
llubmc.org

Loma Linda University Behavioral Medicine Center recognizes the complex needs of patients facing behavioral issues, mental illness, substance use, eating disorders and more. We provide a full continuum of care including inpatient, partial, intensive outpatient and outpatient services. We focus on restoring meaning, purpose and HOPE for Youth, Adults & Seniors.

For more information, to make a referral or for a free assessment please visit us at www.LLUBMC.org or call us at 909-558-9275.



Lakeview Health
Booth 50
 Pompano Beach, FL
lakeviewhealth.com

Lakeview Health located in Jacksonville, FL serves individuals with addiction and psychiatric disorders. Licensed clinical staff work in large and small groups to offer an integrative health approach that addresses the medical, psychological, physical and spiritual aspects of recovery. Our gender responsive programs, the Rose of Lakeview and the Star of Lakeview host unique treatment features that cater to men and women independently. We provide a full continuum of care that includes medical detox to intensive outpatient, allowing patients to successfully move toward a life in recovery. Call us at 866-460-8416 or visit us at www.lakeviewhealth.com



Mattress Firm
Booth 11
 Houston, TX
mattressfirm.com/commercialsales

Mattress Firm is proud to partner with a wide variety of manufacturers to bring you the highest quality mattresses at the most affordable prices to fit your business needs. Mattress Firm's Commercial Sales division is the preferred wholesaler for countless health and wellness institutions, sober living homes, along with hotels, inns and government agencies across the United States. "Let our billion dollar buying power be your buying power!"



Legato Healthcare Marketing
Booth 76
 De Pere, WI
legatohealthcaremarketing.com

Healthcare marketing firm specializing in patient acquisition and brand building for behavioral health and addiction treatment organizations of all sizes throughout the U.S. Areas of focus include marketing plan development, Search Engine Optimization, Search Engine Marketing, Website development, referral relationships, brand development, and patient acquisition. Subsidiary of VSS Medical Technologies, which is the parent company for other organizations in the behavioral health industry including Sigmund Software and HealthPCP.



McClean Hospital:
Alcohol and Drug Treatment Programs
Booth 18
 Belmont, MA
mccleanhospital.org/signaturerecovery

McClean Hospital offers exceptional care for individuals who are living with substance use disorders and the conditions that often accompany them such as depression and anxiety. Using evidence-based treatment models, some of which were developed in McLean's alcohol and drug abuse research programs, care is provided in a variety of settings including short-term inpatient detox, a 30-day residential program, partial hospital (day) treatment, and individual and group outpatient therapy. McLean also offers Signature Recovery Programs for individuals seeking high-quality treatment in a luxury environment. To find out how McLean can help, please call 800.906.9531 or email signaturerecovery@partners.org.



Meridian Behavioral Health
Booth 80
 New Brighton, MN
meridianprograms.com

Based in Minneapolis-St. Paul, Meridian Behavioral Health is a leading and one of the fastest growing behavioral healthcare platforms in the country. Meridian provides psychiatric and substance abuse treatment services across a broad continuum of care spanning inpatient, residential, outpatient and medication-assisted treatment. Today, Meridian has over 20 locations throughout Minnesota, North Dakota and Maryland. For more than 25 years, Meridian has developed and refined an innovative, evidence-based approach to care. And this innovative care model, treatment center network and corporate infrastructure have allowed it to rapidly expand and positioned the company well for future growth.



Netsmart
Booth 47
 Overland Park, KS
ntst.com

Netsmart is healthcare's largest human services and integrated care technology provider. Netsmart technology platforms and expertise are integral to the delivery of outcomes-based services and care to more than 25 million persons nationwide. Netsmart serves more than 500,000 users in more than 24,000 organizations across all 50 states. Netsmart client communities include behavioral health; addiction treatment; intellectual and developmental disabilities; child and family services; public health; long-term/post-acute care, home health, hospice and palliative care, and private duty; and vital records. To learn more about how Netsmart is reshaping healthcare today, visit www.ntst.com



Mertz Taggart
Booth 54
 Fort Myers, FL
mertztaggart.com

Mertz Taggart is a healthcare merger and acquisition firm that specializes in addiction treatment. This focus yields invaluable insight into the challenges and opportunities operators face. Our industry expertise translates to maximizing value for our clients, as proven by over 70 successfully completed healthcare transactions since 2006.



New Directions for Women
Booth 14
 Costa Mesa, CA
newdirectionsforwomen.org

New Directions for Women is celebrating 40 years of continuous service to women of all ages, pregnant women in any trimester, and women with their children. We are internationally accredited by CARF and grounded in the 12-steps of Alcoholics Anonymous (AA). Our Vision: Transforming lives. Our Mission: Saving the lives of women of all ages, women with children and pregnant women affected by alcoholism, other addictions and related issues.



Mountainside Treatment Center
Booth 22
 Canaan, CT
mountainside.com

Mountainside is nationally recognized for the effectiveness of its drug and alcohol addiction treatment programs. Our Integrative Care Model provides a comprehensive set of treatment and care offerings coordinated by a multidisciplinary treatment team to best fit the unique needs and interests of each client. We are lauded for our ability to partner with each client and the client's family and healthcare professionals in developing and executing individualized treatment plans that promote long-term sobriety. Learn more about Mountainside at www.mountainside.com.



Noble Medical
Booth 101
 Brookfield, WI
noblemedical.com

Rapid UA Drug Testing, Urine Drug Testing is quick procedure where a patient provides a sample in a clinical setting for the purpose of medication monitoring. UDT is essential for doctors and medical professionals who are prescribing medications that have the potential for addiction, abuse, drug-to-drug interaction, or diversion. Drug testing keeps patients safe while protecting your liability.



NAADAC, The Association for Addiction Professionals
Booth 43
 Alexandria, VA
naadac.org

NAADAC, the Association for Addiction Professionals, represents the professional interests of more than 85,000 addiction counselors, educators, and other addiction-focused healthcare professionals in the United States and abroad. NAADAC's members and 47 state affiliates work to create healthier individuals, families, and communities through prevention, intervention, quality treatment, and recovery support.



Northbound Treatment Services
Booth 63
 Newport Beach, CA
livingsober.com

Northbound is a private, clinically sophisticated, and nationally recognized residential alcohol and drug treatment for adults. We believe that recovery is more than abstinence it is a lifestyle. Our In Vivo treatment approach allows clients to experience both the joys and the struggles that real life has to offer, knowing that we are right here to walk with them as they learn, grow, and solidify their recovery. We do not prolong an artificially thick bubble or excessively restrict real life exposure, as this approach would limit our clients' ability to transform their lives in a truly sustainable way.



OptifiNow
Booth 98
 Cerritos, CA
optifinow.com

OptifiNow.ATC is an industry leader in cloud-based solutions designed to optimize the operational effectiveness of Addiction Treatment Centers. The OptifiNow.ATC software platform was built specifically to meet the needs of Addiction Treatment Centers. A modular & mobile software solution, OptifiNow.ATC provides Lead Management solutions to track every prospect from first contact to admittance. Referral Management provides tracking and insights into all your Referral partners. Process Management tools drive consistency and efficiency throughout the entire organization. All supported with real time business intelligence and visibility of your key performance indicators.



PaRC Memorial Hermann
Booth 30
 Houston, TX
mhparc.org

Memorial Hermann Prevention & Recovery Center (PaRC) located in Houston, TX is a nationally recognized, TJC Accredited, DSHS licensed program offering inpatient & outpatient treatment of alcohol, substance abuse, dual diagnosis treatment for adults/ adolescents & pain recovery for adults. The PaRC also offers Intensive Outpatient Programs in Austin, Baytown, Clear Lake, Cypress, Dickinson, Katy, Pearland, San Antonio, Sugar Land and The Woodlands.



Orasure Technologies
Booth 32
 Bethlehem, PA
orasure.com

OraSure Technologies manufactures oral fluid devices and other technologies designed to detect or diagnose critical medical conditions. Its innovative products include rapid tests for HIV and HCV antibodies, influenza antigens, testing solutions for detecting drugs of abuse, and oral fluid sample collection, stabilization and preparation products for molecular diagnostic applications.



Pavillon
Booth 48
 Mill Spring, NC
pavillon.org

Pavillon is a recognized leader for its effectiveness in 12-step residential treatment, research based recovery services and education for substance use and co-occurring disorders. Our staff of professionals provide intensive residential and outpatient treatment for adults, extended care for professionals and women with trauma, alumni support and family education services.



Oregon Trail Recovery
Booth 70
 Milwaukie, OR
oregontrailrecovery.com

Oregon Trail Recovery is a 3-6 month Intensive Outpatient (IOP) program, located in a suburb of Portland, OR. Our program combines structured sober living with therapeutic services, so that our clients can safely and successfully transition into society and enter a lifelong journey of recovery. Therapeutic services are provided by Masters and Doctoral level clinicians, and clients have the opportunity to participate in outdoor activities and adventures that enhance their experience of early recovery and help them find joy in a challenging period of life.



Peaks Recovery Services
Booth 17
 Colorado Springs, CO
peaksrecovery.com

Peaks Recovery Services are nationally accredited, gender specific, extended care addiction treatment programs for young adults, ages 18-30. Located in beautiful Colorado Springs, Peaks Recovery Centers integrate a variety of individual, group, and trauma therapies to treat both substance use disorder and many co-occurring mental health issues. Our six-month PHP/ IOP program followed by our three-month OP program setting, allows each individual within our program to incrementally move forward in their recovery. Our programs are favorably structured for young adults and specifically designed to promote long term recovery in an accountable, communal setting.



Origins Behavioral Healthcare
Booth 16
 West Palm Beach, FL
originsrecovery.com

Origins Behavioral HealthCare is one of the nation's premier alcohol and drug addiction treatment centers, with locations in Florida and Texas. Our holistic approach to treatment heals the mind, body and spirit. We embrace the timeless 12-Step philosophy and provide individualized treatment programs and recovery support services for young adults, adults and older adults. Origins engages both the addicted individual and the family, so that all involved can begin the journey of recovery.



Philadelphia Insurance Companies
Booth 65
 Bala Cynwyd, PA
phly.com

Philadelphia Insurance Companies (PHLY) designs, markets, and underwrites commercial property/casualty and professional liability insurance products, incorporating value-added coverages and services for select industries.



Pine Grove Behavioral Health & Addiction Services
Booth 39
 Hattiesburg, MS
pinegrovetreatment.com

Since 1984, Pine Grove Behavioral Health & Addiction Services has offered nationally recognized programs treating individuals suffering from a variety of addictions and behavioral disorders. Programs include: Next Step, treating men with chemical dependency; Women's Center treating women who struggle with chemical dependency, co-occurring eating disorders, and co-occurring sexual addiction; Gratitude treating sexual addiction in men, sexual anorexia and relationship compulsivity; Professional Enhancement Program treating individuals with addictive illnesses, interpersonal difficulties and vocational issues; and Legacy treating adults age 55 plus with substance abuse issues.



Retreat Premier Addiction Treatment Centers
Booth 31
 Ephrata, PA | Palm Springs, FL
retreataddictioncenters.com

Retreat Premier Addiction Treatment Centers offers addiction services from medically monitored detox to outpatient rehabilitation, providing a full continuum of care. We work with most commercial insurers, offer 24/7 admissions and complimentary transportation. We have locations in Lancaster County, PA and Palm Beach County, FL.



Prescott House
Booth 37
 Prescott, AZ
prescotthouse.net

Established in 1989, Prescott House Extended Care Treatment for Men has been providing long term, 12 Step based, therapeutic addiction treatment for men in a residential setting for over 28 years. Our compassionate and caring therapeutic staff are all Alumni of the Prescott House. We believe that long term treatment works in helping those suffering with addictive and behavioral issues, and help our Clients learn to live in recovery while being supported by peers and the community. For more information about Prescott House, please call us at (866) 425-4673 (HOPE).



Rosecrance Health Network
Booth 42
 Rockford, IL
rosecrance.org

Rosecrance is a private not-for-profit organization offering behavioral health services for children, adolescents, adults and families throughout the country. With more than 40 locations in Chicago and Northern Illinois, Wisconsin and Iowa, Rosecrance offers comprehensive addiction services for adolescents and adults, including prevention, intervention, detoxification, inpatient and outpatient treatment, experiential therapies, dual-diagnosis care and family education.



Project Turnabout
Booth 51
 Granite Falls, MN
projectturnabout.org

For 46 years, Project Turnabout has been providing an ever-growing range of quality treatment & recovery services that offer hope for a brighter future to people who are suffering from the overpowering grip of addiction to drugs, alcohol, or gambling. Our main campus, 1 of 4 locations, is located in Granite Falls, MN. This facility boasts 122 beds – 60 men, 27 women, 15 detox, & 20 gambling. We are nationally known, serving people from all over the US & world. Our Vanguard Center for Gambling Recovery is also just 1 of 3 residential facilities for gambling treatment in the US.



Seabrook House
Booth 99
 Bridgeton, NJ
SeabrookHouse.org

Seabrook House is an internationally recognized CARF-accredited addiction treatment and co-occurring mental health treatment center. Founded by Jerry and Peg Diehl in 1974 as a nonprofit, Seabrook House has been helping families find the courage to recover from alcoholism, drug addiction and other compulsive mental disorders for over 42 years.



Recovery Unplugged
Booth 45
 Fort Lauderdale, FL
recoveryunplugged.com

Recovery Unplugged™ Treatment Center is a rehab facility in Florida that specializes in a rehabilitation approach that is unique, long-lasting, and truly individualized. We combine traditional and cognitive behavioral rehabilitation approaches by using music as a catalyst to break down defenses to help facilitate, motivate and inspire the change necessary for long-term recovery and sobriety.



Serenity Light Recovery
Booth 89
 Sugar Land, TX
serenitylightrecovery.com

Serenity Light Recovery is an adult co-ed substance abuse treatment center. Our all-inclusive campus includes a 10-bed full medical detox, 52-bed RTC including 8 private suites, and an IOP. We are located in Angleton, Texas, one-hour south of Houston. SLR is a 12-step based facility and offer education on Celebrate Recovery and SMART Recovery. Our modalities include EMDR, Trigger Awareness Program and BioSound/BioFeedback. Our holistic approach of healing includes meditation, yoga, personal training, Creative Art Expressions, massage therapy, nutritional counseling and PGX assessments. Each patient is assigned a Recovery Coach upon admission and through their first year of recovery.



Sigmund Software
Booth 24
 Danbury, CT
sigmundsoftware.com

Sigmund Software is a national leader in providing enterprise software solutions for Addiction Treatment Providers. The Enterprise Platform offers a suite of flexible features with a robust workflow engine that automates care coordination and delivers the functionality needed to support Admissions, Clinical, Medical, Financial, Operational, Patient Engagement and Outcome requirements. To learn more about Sigmund Software, please visit www.SigmundSoftware.com



Steps to Recovery
Booth 79
 Levittown, PA
stepstorecovery.com

Located in Levittown, Pennsylvania, Steps to Recovery is a premiere addictions treatment provider. Our small and intimate extended care program provides community integrated treatment, including Partial Hospitalization and Intensive Outpatient, with supportive housing. Our philosophy is that recovery is sustained through community and connection, and our treatment modalities are focused on authenticity, integrity, and transparency. We incorporate that philosophy into the fabric of what we do every day and it is a catalyst that allows our clients to reach their greatest potential.



Sundown M Ranch
Booth 15
 Yakima, WA
sundown.org

Sundown M Ranch is a private corporation established on March 4, 1968 as the first non-profit alcoholism treatment program in Washington State. The program is designed exclusively for the treatment of person afflicted with the disease of alcoholism and other life-threatening drug dependencies. Every Sundown staff member is guided by our motto, "The Patient is the Reason We are Here." The Sundown M Ranch treatment program is licensed by the State of Washington Department of Health, accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF), and certified by the Division of Behavioral Health and Recovery.



Sunwest Bank
Booth 53
 Irvine, CA
sunwestbank.com

Sunwest Bank has earned a solid reputation for understanding the unique financial needs of our clients. We were careful in selecting Relationship Managers who understand your industry, speak your language and know the issues unique to your business — huge advantages in evaluating funding options. Our dedicated Relationship Managers are well equipped to address the issues you face and are ready to provide you with customized financial programs and specialty banking services that meet your needs.



The Bougainvillea House
Booth 56
 Fort Lauderdale, FL
tbhcares.org

At our core, The Bougainvillea House Family Therapy Center provides teens and young adults the counseling, therapy and support they and their families need for substance use and behavioral health issues. We are the only program in Broward County, Florida to offer these types of services to teens, and our innovative approach to working with families has been successful in helping our clients reach their dreams and aspirations. Here, you will find a comfortable atmosphere—nestled in a quiet, inviting neighborhood and staffed by professionals who have dedicated their lives to helping teens and their families.



The Joint Commission
Booth 44
 Oakbrook Terrace, IL
jointcommission.org

Accreditation provides an external validation of the quality and safety your organization provides. It is a visible symbol of your organization's dedication to high standards. Recognized and respected across health care, Joint Commission accreditation can uniquely position your addiction treatment program as a quality-oriented partner with families, referral sources, partners, investors and payers. To learn more call 630-792-5771 or visit www.jointcommission.org/BHCS.



The Last Resort Recovery Center
Booth 34
 Smithville, TX
lastresortrecovery.com

The Last Resort Recovery Center is a 45-90 day 12-step immersion program for men, ages 17 and up, who are motivated and committed to a new life in sobriety. Our program will meet the needs of individuals that have never been to treatment, but can also be designed especially for the chronic relapser who has been to treatment multiple times. We have a strong relationship with University of Texas and are able to help young men through their drug and alcohol addiction problem. The Last Resort is located on 51 acres in Smithville, Texas, 30 minutes from Austin.



The Retreat
Booth 57
 Wayzata, MN
theretreat.org

The Retreat provides a full continuum of non-clinical, supportive, educational programs & services grounded in the 12-Step Principles of Alcoholics Anonymous. Supported by a strong community of volunteers and staff, The Retreat has made access and affordability a top priority providing 30-90 day Residential, Non-residential Evening Programs, Older Adult Day Program, Family & Youth Programs as well as long-term Sober-living Residences. We also offer online recovery services at myRecovery.com



Turnbridge
Booth 1
 New Haven, CT
tpaddictiontreatment.com

Turnbridge provides industry leading gender-separate residential recovery programs, designed to meet the needs of young adults and adolescents facing addiction and co-occurring mental health disorders. Turnbridge combines addiction treatment and mental healthcare best practices with a comprehensive life skills training process to produce exceptional outcomes for its young adult clients. Our mission is to positively transform the lives of our cherished clients, and their families, by providing a practical framework for successful, sustainable, sober living.



Unidine Corporation
Booth 21
 Boston, MA
unidine.com

Unidine's Healthcare Culinary Group develops food and dining management programs with a focus on population health for patients, hospital employees and your community. By leveraging the expertise of our team members in nutrition, culinary, hospitality and education, we look to enhance more than just the dining experience at your hospital. Our holistic approach to dining services impacts all levels of your organization's mission and strategy, making you a successful player in today's evolving healthcare marketplace.



Valley Hope Solutions
Booth 26
 Overland Park, KS
valleyhopesolutions.com

Valley Hope Solutions has been providing quality behavioral health solutions for the Mental Health and Substance Use Disorder community for over 30 years. Nationally known, Valley Hope Association is our parent company which offers over 49 years' experience of handling patient care from intake to claim collections. It is this knowledge and experience we have harnessed to share to the benefit of the behavioral health community. Valley Hope Solutions is comprised of a staff that is honest, trust worthy and held to a high standard of ethics to reach the goal of customer satisfaction.



Vista Research Group
Booth 5
 Annapolis, MD
vista-research-group.com

Vista Research Group's innovative progress monitoring and outcomes tracking research helps your clients get better faster during treatment and allows your center to easily comply with today's rapidly-changing accreditation and certification standards. INSIGHT Addiction™ monitors your patients for co-occurring disorders, suicidal thoughts and self-harming behaviors, cravings and satisfaction with treatment, and reports the results to your counselors and management in easy-to-understand graphs. RECOVERY 20/20™ follows up with your patients after treatment to learn how successful they've been at remaining abstinent and the impact treatment has had on their quality of life.



WebpageFX
Booth 28
 Harrisburg, PA
webpagefx.com

WebpageFX is a full-service Internet marketing company offering innovative web marketing solutions to mid to large size companies across the globe. We offer our clients SEO, web design, ecommerce, website conversion and numerous Internet marketing services.



Westox Labs
Booth 95
 Irvine, CA
westoxlabs.com

Westox Labs is a boutique toxicology laboratory based in Irvine, California. Our primary focus is providing urine drug confirmation test results to addiction treatment providers as well as other medical providers in sectors that necessitate detection and monitoring of illicit and prescription drugs. Other subsequent offerings include oral fluid, genetic and blood testing solutions.



Windward Way | Casa Capri
Booth 72
 Costa Mesa, CA
windwardway.com | casacaprirecovery.com

Windward Way has established a superior addiction treatment program for men 18 to 45 unlike any other. We provide our clients with a sense of investment, ownership, planned structure, adventure, and empowerment to achieve the goal of long-term recovery for themselves. What's more, our dual accreditation assures professionals they can feel confident referring their own clients to us. Casa Capri Recovery offers women the best possible chance at long term recovery providing a healthy and nurturing extended care treatment experience. At Casa Capri we believe everyone deserves a chance to find their version of happiness. We challenge our clients to stretch beyond what they ever believed possible.

Partnership Tables

- Addiction Recovery Resources (ARRNO)**
- Billing Solutions**
- Clearfork Academy**
- Food Management Group**
- Insight Diagnostics**
- Kipu Systems**
- Spiritual Care Addiction Treatment Professionals (SCATP)**
- TechMorale Corporate Massage**
- Treatment Professionals in Alumni Services (TPAS)**
- Wilco Lab**

Visit these partnership tables near the lounge corridor.



Valley Hope Solutions

Your Service Provider

Insurance Billing & Collections

Revenue Cycle Management

Insurance Contract Negotiations

Utilization Review Solutions

World Class Support & Training

Transcription Services

Eligibility & Benefit Verification



Let us be the solution that helps you grow...

PO BOX 12050
Overland Park, KS 66282

855.444.9705

www.VALLEYHOPESOLUTIONS.com

Let's get back to a brighter future.™



We are RECO, one of South Florida's most trusted addiction treatment providers.

Since our founding, RECO Intensive Outpatient Program has been a leader in the addiction treatment field. At RECO, we believe that each individual is unique. Consequently, each treatment plan and metamorphosis in recovery must be unique, too. As we work to recreate joy and to instill patience, self-awareness, and responsibility in those who are suffering from addiction and co-occurring disorders, we understand and address the specific intricacies of each individual's history.

Through our utilization of therapeutic techniques, distinctive group programming, and aftercare, we aim to create an environment that facilitates progress in recovery and emboldens clients within their newfound independence from addiction.

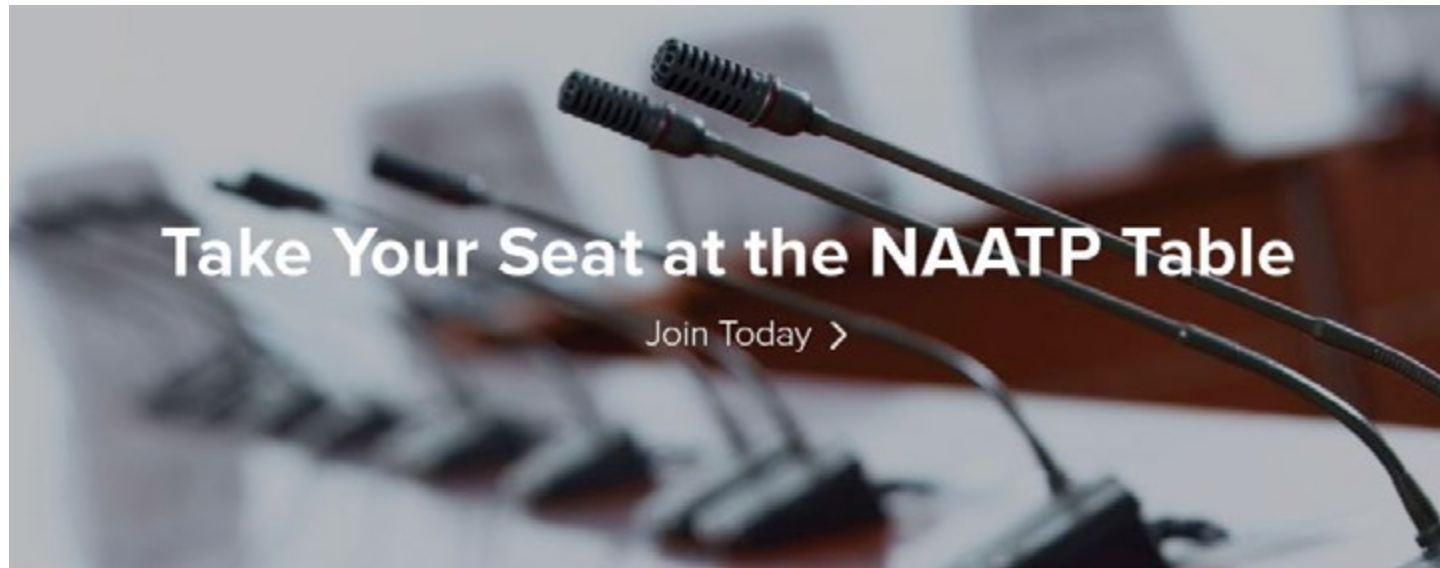


Toll-Free: **844.900.RECO**

Office: **561.808.7986**

www.recointensive.com

140 NE 4th Avenue, Delray Beach, FL 33483



NOT A NAATP MEMBER YET?

NAATP is a nonprofit professional membership society that supports addiction treatment providers through leadership, clinical and operational resources, and systemic law and policy advocacy. Member services include training and education, industry surveys, networking and convening, law and policy advocacy, visibility, awards and recognition, resources, ethics and professionalism, a job center, and publications.

Check your member listing in AID or become a NAATP member at:

naatp.org/resources/addiction-industry-directory

naatp.org/membership/become-member



SEE WHAT'S ON THE HORIZON

Harmony Foundation Finds New Paths Forward

“When I arrived here at Harmony, it was immediately apparent to me why this place is so special. Since those first steps on the mountain just a short time ago, we’ve made our program more robust than ever. What we are seeing now is nothing short of spectacular with so much more to come.”



James Geckler, COO

Harmony is rooted in 40 years of addiction treatment, but we must always explore new ideas to better serve those who arrive at our campus. Today, that means new approaches to treatment, flexibility in program options, and greater financial accessibility for patients.

OUR LATEST STEPS FORWARD

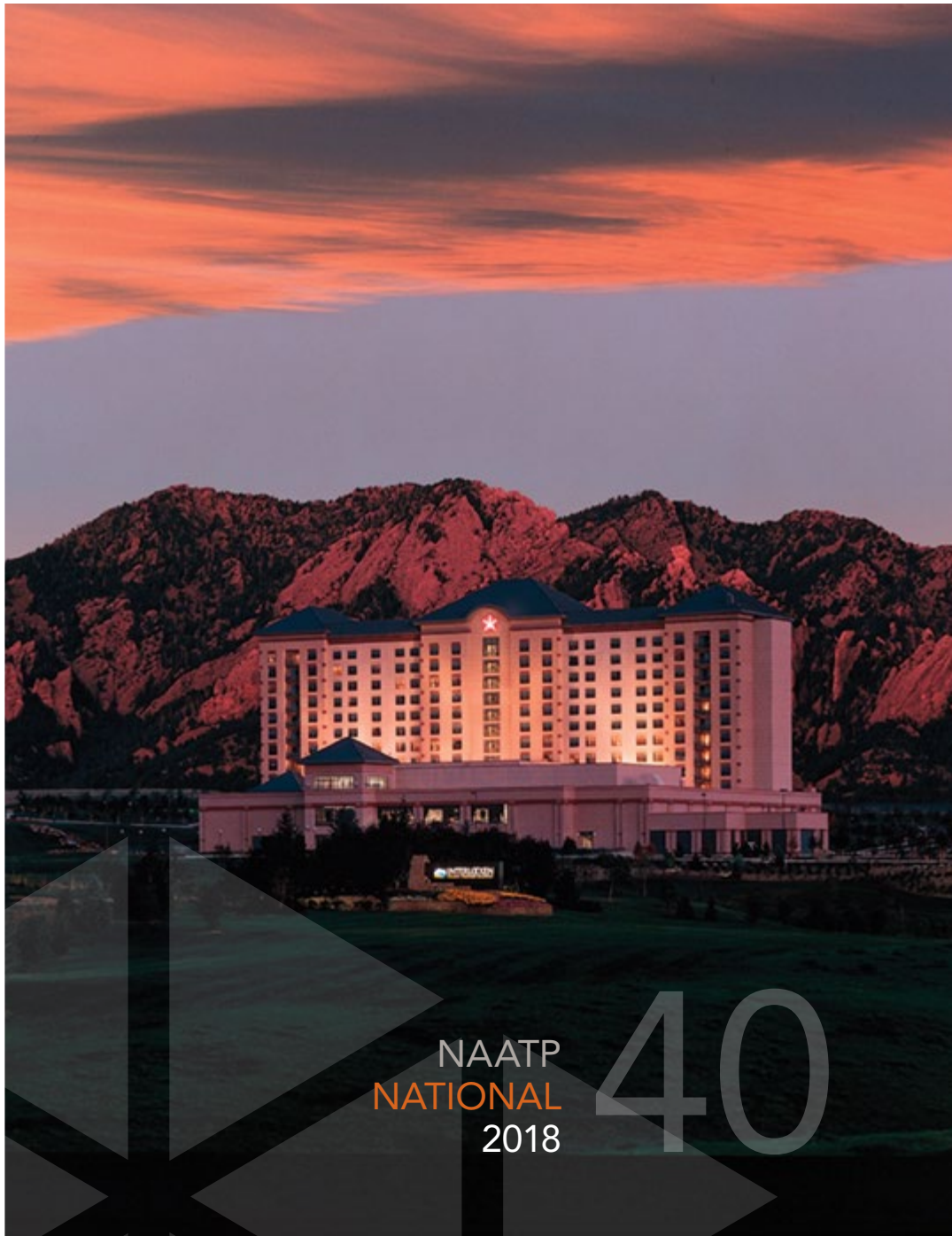
- Employed best practices for opiate medical detox
- Integrated addiction and mental health treatment
- Extended care with IOP transitional living
- Continued legacy of 12-Step program foundation

866.686.7867

HarmonyFoundationInc.com



THAT WAS FUN, LET'S DO IT AGAIN!



NAATP
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2018

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May 21-22, 2018
Omni Interlocken Hotel
Denver, Colorado