

Pocket Program



NAATP

NATIONAL 2024

INNOVATIVE leadership

45th Annual Addiction
Leadership Conference



NAATP®

WELCOME

We continue our 5 decades of leadership education with our **45th National Leadership Conference** this year in Denver. Join your colleagues for 3 days of leadership innovation as we explore best practices in the challenging world of treatment operations.



Download the NAATP National 2024 app!

- Full conference schedule
- Customize your agenda
- Interactive exhibit hall map
- Detailed speaker, sponsor, and exhibitor info



Scan this QR code or search for "NAATP" in your phone's app store. The app is the best way to access all the conference details in one place.

NAATP NATIONAL 2024

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General Information

Wi-Fi Credentials

Network Name: MarriottBonvoy_Conference

Password: NAATP_FORSE

Exhibitors

Visit the conference app for the full exhibitor list and floor plan layout.

Hashtag for Social Media

Use the hashtag #NAATP2024 to share your experience on social media.

Exhibit Hall Hours

Sunday: 4:30 pm – 6:30 pm

Monday: 8:00 am – 4:30 pm

Tuesday: 8:00 am – 2:30 pm

Reminder to visit our exhibit hall often. Our exhibitors, ranging from treatment centers to industry vendors, are integral to our conference's success!

Attendee Badges

Your badge is your pass to all conference sessions and will be scanned at each entrance for CE credits. Please always have it visible and accessible.

CE Credits

Continuing Education Credit Provided NAADAC #435.

A total of 12 CE credits are possible. NAATP is solely responsible for all aspects of the programs.



Events & Food

Opening Banquet

The opening night awards banquet is on Sunday from 6:30 – 8:00 pm. It is open to all attendees, but space is limited.

Breakfast

A grab-and-go breakfast will be available in the exhibit hall on Monday and Tuesday from 8:00 – 9:00 am. The Women in Leadership Breakfast is on Tuesday 7:30 – 8:45 am which is complimentary but requires advanced registration.

Coffee

Coffee will be available during the exhibit hall opening, each morning at breakfast, and during refreshment break times in the exhibit hall.

Lunch

Our Exhibitor Appreciation Lunch is on Monday from 12:15 – 1:45 pm in the exhibit hall and is open to all attendees. The CEO-to-CEO Leadership Luncheon is on Tuesday from 12:30 – 2:00 pm which requires advanced payment and registration or have lunch on your own and visit the exhibit hall.

Reception & Prize Drawing

Join the NAATP membership team on Monday at 4:15 pm for appetizers and refreshments and a chance to win two \$1,500 prizes.

Ice Cream Social & Prize Drawing

Join us at 3:00 pm on Tuesday in the Plaza Ballroom before the closing session for an ice cream treat and prize raffle of conference registrations and a hotel stay for NAATP National 2025 in Seattle.

OPENING NIGHT

1:00 pm
Registration Opens

4:30 pm
Exhibit Hall Opens

6:30 pm
Opening Night
Awards Banquet



Host:
NAATP CEO
Marvin Ventrell

Banquet Sponsored by
Ashley Addiction Treatment
Caron Treatment Centers
Hazelden Betty Ford Foundation

The NAATP 2024 Addiction Leadership Awards

Michael Ford Journalism Award
Neil Scott | Recovery-Coast to Coast

**Dr. Peter Hayden Diversity, Inclusivity, and
Racial Equity Award**
Andrew Williams | Hazelden Betty Ford Foundation

Dr. Jasper Chen See Volunteer Leadership Award
Dan Pecora | Rosecrance

Dr. James West Quality Improvement Award
Treatment Professionals in Alumni Services (TPAS)

Nelson Bradley Career Achievement Award
John Curtiss | The Retreat



DAY 2 | Monday, May 20

7:00 am Governor's Square 15	Open 12-Step Meeting
8:00 am	Exhibit Hall Breakfast & Visit Exhibitors
9:00 am Plaza Ballroom A	WELCOME TO NAATP NATIONAL 2024 The National Association's Role of Innovative Leadership
	Keynote Address Our Nation, Our Responsibility Building the National Response to Addiction
10:45 am	Exhibit Hall Coffee & Networking Session
11:15 am Governor's Square 15	WORKSHOP SESSIONS Placing the Head Back on the Body: Integrated Care Across Substance Use, Mental Illness and Physical Health
Governor's Square 14	Preparing Your Organization for Success with Value-Based Care
Governor's Square 12	Inclusivity, Health Equity, and the NAATP DEIB Toolkit

12:15 pm	Exhibitor Appreciation Lunch in Exhibit Hall
1:45 pm Governor's Square 15	WORKSHOP SESSIONS Enough is Enough: Setting New Trends in Ethics
Governor's Square 12	Understanding Provider Finances : A Business School Workshop
Governor's Square 14	Workforce : Acquisition, Retention, and the NAATP Salary Survey
2:45 pm	Exhibit Hall Popcorn Party & Networking Session
3:15 pm Governor's Square 15	WORKSHOP SESSIONS Implementing the ASAM Criteria 4th Edition: An Overview of the What & the How
Governor's Square 12	In Quest for Common Ground for Addiction Medications : FDA-approved and Emerging Pharmacotherapies
Governor's Square 14	Artificial Intelligence & Virtual Reality: The Future of Technology in Treatment Services
4:15 pm Plaza Ballroom D	The NAATP Value Proposition: A Reception for All Members and Prospective Members

DAY 3 | Tuesday, May 21

7:00 am Governor's Square 15	Open 12-Step Meeting
7:30 am Plaza Ballroom E	Women in Leadership Breakfast
8:00 am	Exhibit Hall Breakfast & Visit Exhibitors
9:00 am Plaza Ballroom A	GENERAL SESSION The Essential Role of Data in Addiction Treatment: Findings from the NAATP Foundation for Recovery Science and Education (FoRSE) Becoming and Operating as a FoRSE Data Site and a Data-Informed NAATP Treatment Program
10:30 am	Exhibit Hall Coffee & Networking Session
11:00 am Plaza Ballroom A	GENERAL SESSION NAATP Public Policy Advocacy Update and the NAATP PAC Neurorestorative Healthcare: The Brain Tells us What Works

12:30 pm	Open Lunch Time and Visit Exhibitors
12:30 pm Plaza Ballroom E	CEO-to-CEO Leadership Lunch: Clinical Leadership within Business Healthcare
2:00 pm Plaza Ballroom A	GENERAL SESSION Uniting Lived and Professional Expertise to Strengthen the Continuum of Care: SAMHSA's New Federal Efforts to Expand Recovery and Prevent Overdose
3:00 pm Plaza Ballroom A	CLOSING SESSION Ice Cream Social and Prize Raffle Launching NAATP National 2025

POST CONFERENCE SURVEY



Share your thoughts with us by completing the post-conference survey and offering your feedback. This survey will take 5 min to complete and will help us better serve the field's needs.

RESEARCH SPOTLIGHTS

SUNDAY, May 19

3:30 – 4:00 pm | Sara Matsuzaka, PhD

4:15 – 4:45 pm | Corrie Vilsaint, PhD

5:00 – 5:30 pm | Mark Ilgen, PhD

FoRSE OFFICE HOURS

MONDAY, May 20 | 12:30 – 1:30 pm

TUESDAY, May 21 | 12:30 – 1:30 pm

DEMO SCHEDULE

MONDAY, May 20

8:30 – 9:00 am | BestNotes

10:45 – 11:15 am | Lightning Step

2:45 – 3:15 pm | Kipu

4:15 – 4:45 pm | Sunwave

4:45 – 5:15 pm | YourPath

TUESDAY, May 21

10:30 – 11:00 am | TeamRecovery

1:30 – 2:00 pm | ERPHealth

The NAATP Foundation for Recovery Science and Education (FoRSE) helps providers to:

- Leverage treatment outcome data
- Communicate value
- Compare outcomes with other organizations
- Advance data-informed practices

Learn more, become a data site, or donate now.



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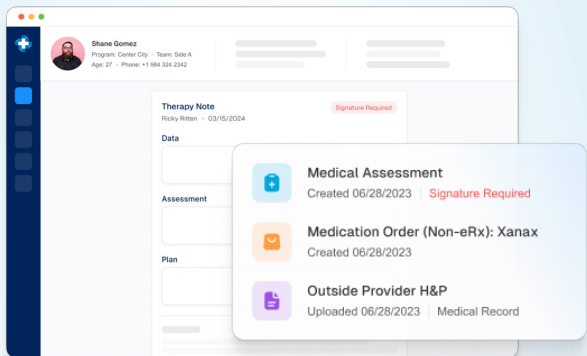
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ORGANIZATIONAL MEMBERSHIP

Demonstrate your organization's commitment to quality standards and leadership in the field of addiction treatment.

STAFF TRAINING & DEVELOPMENT

Access education, training, and professional development to enhance your staff's knowledge level, skill set, and competencies.

NCC AP NATIONAL CREDENTIALS

Obtain national credentials that tell third-party payers, government entities, and the public that your practitioners are qualified and competent.

NAADAC 2024

Annual Conference & Hill Day
Learn ★ Connect ★ Advocate ★ Succeed
October 18 | 23, 2024 | Washington, DC

EARN 51+ ADDICTION-SPECIFIC CES!

Join us for the **NAADAC 2024 Annual Conference & Hill Day** in Washington, DC on Oct. 18 - 23 to network, advocate, learn, connect, and succeed with addiction professionals from around the world!

Clinical Skills ★ Co-Occurring Disorders ★ Practice Management
★ Advocacy ★ And more!

SAVE UP TO \$150!

Register by Sept. 20 and save **big** with NAADAC's Early Bird Special!

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#NAADAC2024 puts your brand in front of over 1,500 addiction professionals!

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- ★ Exhibit booths and tabletops
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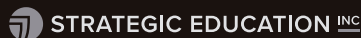
- Joshua L. Stanley, EdD, NCC, ACS
Dean, School of Social & Behavioral Sciences

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MARR Addiction Treatment Centers provides person-focused care for individuals and families impacted by substance use disorder. Led by a collaborative team of medical and clinical specialists, MARR offers a comprehensive continuum of services to safely support the needs of those we serve. We integrate evidence-based therapies with holistic practices to foster healing and promote long-term recovery.

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An approved use of opioid
settlement funds (Exhibit E)

PLCO-007286/PLLT-12273A-0424

* Opioid Halo continuously monitors certain physiological parameters that are indicative of opioid-induced respiratory depression—a sign of opioid overdose—in order to alert users and their emergency contacts so that action can be taken to avoid adverse consequences of an overdose.



SAVE THE DATE

May 18 – 20, 2025

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