



## A Provider-Payer Collaboration

*Producing Best Practice Through Partnership*

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Dear Addiction Treatment Provider and Payer Colleagues,

It is our pleasure to announce the collaborative partnership between [Circle Social](#) and the [NAATP Foundation for Recovery Science and Education](#) (FoRSE). Circle Social has been successfully convening the Executive Roundtable of this select group of industry leaders for several years and following the 2023 event, our organizations joined together as a way to build on that success. We are branding the event as the *Circle Social FoRSE Provider-Payer Collaborative*.

Creating meaningful dialogue between providers and payers is essential to the success of our work and is a priority of both organizations. We believe that it is through such dialogue and the development of collaborative relationships between providers and payers that the best clinical delivery and best reimbursement models will emerge. It is in all of our interests to produce that dialogue: payers, providers, and patients and insured lives.

At the forefront of the delivery of treatment is the need for measurement that demonstrates quality care and produces measurement-based practices. NAATP launched the [FoRSE Treatment Outcomes Program](#) in 2020 for that very purpose and the program has become highly successful in a short time. FoRSE is a one-of-a-kind program whereby data from many treatment centers and numerous EMRs is delivered for evaluation. Over 100 treatment programs are currently delivering data amounting to over 200,000 unique patient episodes for evaluation. The inaugural FoRSE Annual Report was published in 2023 and the [2024 FoRSE Annual Report](#) is now available.

Likewise, going beyond marketing and communications, Circle Social continues its commitment to support the field in maintaining and improving quality of care across providers, types of care, and levels of care. Together - providers, payers, and vendors - can work hand-in-hand to improve patient outcomes and expand access to care.

Circle Social and FoRSE are uniquely situated to do this work together and convene our nation's addiction treatment thought leadership. The event will grow in attendance just a bit to accommodate [NAATP Board of Director](#) members who were not already participating. We are committed to limiting this event to a select number of invited executives. We look forward to what we will do together.

Marvin Ventrell

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