



## NEWS RELEASE

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### NAATP ANNOUNCES 2015 AWARDS FOR EXCELLENCE IN ADDICTION TREATMENT

The National Association of Addiction Treatment Providers (NAATP), is pleased to announce the recipients of the 2015 awards for excellent achievement in the field of addiction treatment services. NAATP gives these awards annually to honor exemplary achievements, promote addiction awareness, and encourage the pursuit of best practices. NAATP is a national professional membership association of addiction treatment services providers. Its mission is to provide leadership, advocacy, training and other membership support services to assure the continued availability and highest quality of addiction treatment. The awards were presented at the NAATP 2015 National Addiction Leadership Conference in May at Carlsbad, CA. [www.naatp.org](http://www.naatp.org).

The *Nelson J. Bradley Lifetime Achievement Award* is given to **Jim Marcotte, English Mountain Recovery**, Sevierville, TN, [www.englishmountainrecovery.org](http://www.englishmountainrecovery.org). Mr. Marcotte is honored for his 50 year record of service to the addiction recovery community beginning with his own recovery process inspired by the award's namesake, Dr. Bradley. Mr. Marcotte's life and work demonstrate a profound and tireless commitment to addiction recovery through the blending of social, spiritual, and research based scientific principles. He serves as Board President of English Mountain Recovery and as Relapse Counselor and President of the Center for Relapse Prevention. He formally served as Executive Director of the Council for Alcohol & Drug Abuse Services Tennessee, Administrator of Focus Health Care Tennessee, and Clinical Director of Lighthouse Treatment Centers in Tennessee and Georgia.

The *Michael Q. Ford Journalism Award* is given to **Gary Enos, Addiction Professional Magazine**, [www.addictionpro.com](http://www.addictionpro.com). Mr. Enos has served as Editor for Addiction Professional Magazine since its founding in 2003. He is recognized for his consistently high standard of journalistic excellence in the awareness, research, writing, and presentations of addiction news. In a mainstream news environment that frequently misunderstands, over simplifies, and sensationalizes addiction news, Mr. Enos' work demonstrates depth, fairness, and professionalism.

The *James W. West, MD, Quality Improvement Award* is given to two recipients: **Memorial Hermann Prevention and Recovery Center (PaRC)**, Houston, TX, [www.parc.memorialhermann.org](http://www.parc.memorialhermann.org). PaRC is recognized for its development and delivery of its program: *Pain & Addiction: Blending Treatment for Better Outcomes*. PaRC's 2015 quality improvement report demonstrates the program's success through outcomes measures including elimination of narcotic medications, number of surgeries, time off of work, overall pain profile, conditioning, activities of daily living, negative affect, mobility, and vitality.

**Edgewood Health Network (EHN)**, British Columbia, Canada, [www.edgewood.ca](http://www.edgewood.ca), is recognized for its pioneering work in expanding and delivering comprehensive addiction care on a national scale in Canada. EHN expanded its reach in 2014 growing to 178 beds and 7 outpatient locations using the newly developed EASI - Edgewood Assessment Supplementary Inventory and IOP - Intensive Outpatient Program. EHN is CARF accredited and implements comprehensive and rigorous staff recruitment, retention, evaluation and training programs, outcomes measurement systems, and a culture of ongoing quality improvement.

Congratulations to all the 2015 recipients! NAATP is proud to honor these exemplary individuals and organizations.

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